



Media Release

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For Immediate Release:

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Spectra Continues Positive Growth at Ford Idaho Center, Exceeds FY17 Budget by \$555,802

NAMPA, ID –Spectra by Comcast Spectacor, the providers of Venue Management to the Ford Idaho Center, exceeded the operating budget for Fiscal Year 2017 at Ford Idaho Center by \$555,802 in the company's second year of operations at the facility. It is a top five operating budget performance at Ford Idaho Center since the facility opened its doors in 1997.

The 2017 fiscal year operating budget finished at (\$243,684) versus a budgeted deficit of (\$799,486); beating budget by \$555,802 and providing a year over year improvement of \$403,120 (all figures pending audit). Last year, Fiscal year 2016, Spectra delivered at (\$646,804) and the year before that, prior to Spectra's arrival, finished at (\$1,097,525); in two years the operating budget deficit has been reduced by \$853,841.

"At Spectra, we work hard to drive revenues and implement efficiencies that improve the bottom line," said Spectra's Tim Savona, General Manager at Ford Idaho Center. "It's great to see that our strategies and initiatives are working, however, we could not do it without the support and commitment provided by the City of Nampa, or without our great team working hard every day to provide new standards for success. We truly have great people doing great work."

During the year, Spectra once again increased bookings and expanded its portfolio of events by hosting 127 unique events totaling 244 calendar days, up from about 120 events covering 237 calendar days the year prior. The outdoor amphitheater space had a record 14 concerts this summer including Lady Antebellum, Avenged Sevenfold, Train, Diplo, Jake Owen, The Head and The Heart, and Piano Guys to name a few. The arena saw growth in both concerts and special events, highlights included Chance the Rapper, Tool, the Idaway youth wrestling championships, WWE, Chris Young, and even hosted a week of rehearsals for popular EDM group Odesza. Annual events such as the Snake River Stampede Rodeo, FELD's Monster Jam, the PBR, and numerous consumer shows continue to provide the Treasure Valley community with great entertainment and family friendly offerings.

The Horse Park remained a strong foundation of the Ford Idaho Center, this past year it hosted 24 events, approximately 85% of horse event participants and judges come from out of town and stay multiple nights; for the year Spectra attracted over 340,000 patrons, and visitors from across 31 states and 4 Canadian Provinces to the facility's three venues, producing millions upon millions of dollars in economic impact.

"To say we are satisfied with what Spectra is doing at the Ford Idaho Center would be an understatement," Nampa Mayor Bob Henry said. "To think that just four years ago the operating deficit was around \$1.6 million and here we are today under \$250,000, we are certainly headed in the right direction. Not only is the Spectra team improving the bottom line, they are also taking care of the facility and working cohesively with our various City departments."

It wasn't all bottom line related; this year Spectra, in conjunction with the City of Nampa, implemented a number of improvements and upgrades to the facility. Long overdue, the arena scoreboards were replaced with new 10mm videoboards, and the marquee along Idaho Center Blvd was also upgraded. The facility's dressing rooms received all new floors and a new paint job, and a new covered competition arena was unveiled in the Horse Park. Other highlights included repainting the outdoor amphitheater, resurfacing and striping of additional parking lot areas, installation of mats in four additional horse barns, a newly resurfaced basketball court and hoops, a motorized curtain, an upgraded

floor scrubber, IP phones, new fire panel, and enhanced communication technology and Wi-Fi ability. The Ford Idaho Center also unveiled three new websites that are mobile friendly.

The 2018 fiscal year, which began October 1st, is off to a strong start with 30 unique events on the calendar in the first Quarter alone, highlighted by the Foo Fighters concert slated for December 7th. The same timeline the prior year hosted 18 unique events. Other events to watch for in the coming months include a concert by Michael W. Smith and Amy Grant, PJ Masks, Justin Moore, Monster Jam, Arena Cross, and a plethora of consumer shows. For a full listing of events visit www.fordidahocenter.com

“We have our work cut out for us to build upon 2017’s performance but we’re very happy with these results,” added Savona. “We have worked diligently to make the Ford Idaho Center a preferred destination for events of all kinds, and to improve the overall state of the facility. We appreciate the patronage of the Treasure Valley community and the support of our many corporate partners, without them we wouldn’t have this privilege.”

About the Ford Idaho Center:

The Ford Idaho Center is managed by Spectra by Comcast Spectacor and is conveniently located off I-84 in Nampa, Idaho. The campus is home to the Ford Arena that holds a capacity of 12,000, the Ford Amphitheater that can hold up to 11,000, and the Ford Idaho Horse Park and Sportscenter that has a capacity of 2,200, has 518 horse stalls, 44 full hook-up RV spots, 16 partial RV hook-ups, two covered riding arenas, and four open riding arenas. The Sportscenter also offers a full restaurant and meeting space that is open to the public during select events and is also available as a rental space.

About Spectra:

Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra’s unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com.

About Comcast Spectacor:

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Comcast Spectacor’s three core businesses are the National Hockey League’s Philadelphia Flyers, the Wells Fargo Center Complex, and Spectra, a leading hospitality firm that provides Venue Management, Food Services & Hospitality and Partnerships to more than 300 client properties in the United States, Canada, and Singapore. Visit us at ComcastSpectacor.com for more information.