



For Immediate Release

SPECTRA BY COMCAST SPECTACOR EXPANDS SCOPE OF WORK IN NAMPA TO INCLUDE MANAGEMENT OF CITY'S CIVIC CENTER

Ticket sales information to be released at a later date

NAMPA, ID (April 25, 2017) – Following Spectra by Comcast Spectacor's successful first year operating the Ford Idaho Center, Nampa City Council unanimously voted in support of expanding Spectra's scope of work in Nampa by awarding the company the management contract for the City's Civic Center. Spectra will add management of the facility on Monday, May 1. City Council also approved extending Spectra's contract for both properties until September 30, 2027.

In Spectra's first year of providing Venue Management and Ticketing & Fan Engagement to the Ford Idaho Center, the company increased the number of events by 18% percent over the previous year. Spectra increased revenues for the facility by adding new sponsorship sales and implementing better efficiencies that achieved significant improvement over the previous year's operating budget.

"Spectra has exceeded our expectations in their first year at the Ford Idaho Center, and I expect them to do good things with our Civic Center," said Nampa Mayor Bob Henry. "They are a terrific community partner and with their integrated services of managing the venue and providing ticket sales, they continue to seek new opportunities for generating excitement around our facility. The Region is thriving once again due to Spectra's presence here in Nampa."

Spectra will retain the current full time employees at the Nampa Civic Center and utilize some of their team members from the Ford Idaho Center at the Civic Center.

"Spectra is excited to expand our integrated services here in Nampa to include the Civic Center," said Spectra's Tim Savona, General Manager, Ford Idaho Center. "By adding the Civic Center to our roster of facilities, we can create new solutions that will unlock incremental value for our clients and their customers at both properties. We look forward to new opportunities that will generate excitement for the Region."

Spectra provides a wide range of venue management and hospitality solutions to hundreds of clients in North America that operate professional sports teams, arenas, stadia, convention centers and other public assembly facilities.

The Ford Idaho Center is conveniently located off I-84 in Nampa Idaho. The campus is home to the Ford Arena that holds a capacity of 9,800, the Ford Amphitheater that can hold up to 10,600, and the Ford Idaho Horse Park and Sportscenter that has a capacity of 2200, has 582 horse stalls, 44 full hook-up RV spots, 16 partial RV hook-ups, two covered arenas, and four uncovered arenas. The Sportscenter also offers a full restaurant and meeting space that is open to the public during select events and is also available as a rental space.

Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, Ticketing & Fan Engagement and Corporate Partnerships. Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center Complex, and Spectra, a hosting and entertainment firm specializing in Venue Management, Food Services & Hospitality, Ticketing & Fan Engagement and Corporate Sponsorships. Learn more at ComcastSpectacor.com.