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RODOWICZ HEADS TO SUN NATIONAL BANK CENTER; WYNKOOP TO HELM BOARDWALK HALL

Spectra by Comcast Spectacor has named Fran Rodowicz as General Manager at the Sun National Bank Center and will begin his new role on April 1. Rodowicz, who once served as the Assistant General Manager at the Sun National Bank Center is relocating from his position within Spectra at Boardwalk Hall in Atlantic City. Taking over Boardwalk Hall is 20-year industry veteran Jim Wynkoop, former General Manager of Chaifetz Arena on the campus of Saint Louis University in St. Louis.

A Proven Leader with Tremendous Experience

During his time in Atlantic City, “Rodowicz increased annual total event income by an average of 206% for local/independent promoted concerts,” according to a statement from Spectra. “He helped establish great partnerships with all labor groups, helping lower costs for promoters and clients. In addition, he was responsible for overseeing \$20 million in capital improvement projects, which included a \$6 million rigging grid in the historic arena. Rodowicz drastically improved the overall customer experience by rebranding the concourse concession stands with local restaurant concepts, thus increasing food & beverage sales in each of his years as GM. He also spearheaded the lighting and sound upgrades to Boardwalk Hall’s famed Adrian Phillips Theater, bringing in exciting concerts and boxing events. He was instrumental in bringing in events such as the American Finals Rodeo, Philadelphia Flyers Open Practice, Kidaballoo, and Disney Live to the Hall.”

“As redevelopment projects take shape near the Sun National Bank Center, under the leadership of Fran Rodowicz we are looking forward to drawing a new generation of residents to the arena to discover all it promises to offer,” said Mercer County Executive Brian M. Hughes.

“Fran is a proven leader with tremendous experience and vast knowledge of the Mercer County Region,” said Spectra’s Tim Murphy, Regional Vice President. “We look forward to Fran’s return to the capital city where he will work closely with our client in creating exciting new opportunities for the facility.”

Prior to his position in Atlantic City, Rodowicz served as General Manager at Temple University’s Liacouras Center.

During his first stint in Trenton, Rodowicz was influential in bringing big name performers such as Bruce Springsteen to the arena. He began his career with Comcast-Spectacor in 1998 as Sales Executive at the company’s flagship arena, the Wells Fargo Center, in Philadelphia, Pa. He also served as the Senior Event Manager at Wells Fargo Center during his growth within the company.

Rodowicz replaces Claudia Oliveira who was named by Spectra as General Manager at Ford Park in Beaumont, Texas.

‘A Great Addition to the Boardwalk Hall Team’

As General Manager of Chaifetz Arena, on the campus of Saint Louis University in St. Louis, Mo., Wynkoop was responsible for all aspects of management, including booking and scheduling, event management, financial reporting, and event marketing and sales.

Under Wynkoop's leadership, Chaifetz Arena was recognized multiple times in Pollstar Magazine's Top 200 Venues, most recently in 2016. Chaifetz Arena finished the year ranked #99 in the world and hosted sold out shows by Tool, Carrie Underwood, Lil Wayne, and Bruce Springsteen throughout the year.

Wynkoop worked in tandem with the St. Louis Sports Commission to host the 2012 USA Gymnastics P&G Championships and the 2016 Women's P&G Championships and Men's Olympic Trials, which drew more than 25,000 people each year to the venue and featured the arena on national television for eight total nights. In addition, through the partnership with the St. Louis Sports Commission, he and his team hosted the NCAA Division 2 Wrestling Championships in 2015 and landed the 2017 and 2018 NCAA Women's Gymnastics Championships.

"Jim will be a great addition to the Boardwalk Hall team," said Casino Reinvestment Development Authority Executive Director, Chris Howard. "With his impressive credentials and experience, we are confident our facility is in good hands. We look forward to working with him."

"Jim is an outstanding leader who brings a high-level of professionalism and experience to lead our team in Atlantic City," said Spectra's Tim Murphy, Regional Vice President. "He will work closely with the CRDA in leading our team's efforts in maximizing opportunities for Boardwalk Hall in bringing top-notch quality entertainment to the region and seeking new revenue sources for the facility."

He joined the team at Chaifetz Arena in 2010 after serving at Spectra as the Director of Facilities at the BankUnited Center on the Campus of the University of Miami in Coral Gables, Flor. In his more than 14 years with Spectra, he has also served in various capacities at the Whittemore Center Arena at University of New Hampshire and as part of the opening team at University of South Carolina's Colonial Life Arena.

He began his venue career working at Nassau Veterans Memorial Coliseum in Uniondale, N.Y., serving as the Parking Manager, Event Services Manager, and Director of Operations.

Wynkoop has served on the Board of Directors for the St. Louis Sports Commission for the past five years and the Central Patrol Business Association Board for six. He was involved with the PGA Reach Foundation and served as a mentor for a local middle school student.