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BOARDWALK HALL APPOINTS NEW GENERAL MANAGER

ATLANTIC CITY — Boardwalk Hall announced a new general manager Thursday to lead the sports and entertainment venue.

Jim Wynkoop, who will begin his role Monday, will take over the duties of Fran Rodowicz, according to a statement from Boardwalk Hall. Rodowicz was named general manager of the Sun National Bank Center in Trenton, the statement said.

Wynkoop's roles at Boardwalk Hall will include supervision and oversight of the facility.

Boardwalk Hall averages about 250,000 to 300,000 visitors each year, according to Director of Marketing Erin Bilton.

A 20-year veteran in the industry, Wynkoop most recently worked as general manager of Chaifetz Arena at Saint Louis University, where he was responsible for booking and scheduling acts. Wynkoop, along with the St. Louis Sports Commission, hosted the 2012 USA Gymnastics P&G Championships.

Before joining Chaifetz Arena in 2010, Wynkoop worked for Spectra by Comcast Spectator as director of facilities at BankUnited Center at the University of Miami. Spectra by Comcast Spectator provide venue management and food services and hospitality to Boardwalk Hall. Wynkoop has been employed by Spectra for 14 years.

"He will work closely with the CRDA in leading our team's efforts in maximizing opportunities for Boardwalk Hall in bringing top-notch quality entertainment to the region and seeking new revenue sources for the facility," Spectra's Regional Vice President Tim Murphy said in a statement.