



For Immediate Release

SPECTRA BY COMCAST SPECTACOR LAUNCHES GUITAR AUCTIONS TO BENEFIT THREE CHARITIES

(Oshawa, ON) - Spectra by Comcast Spectacor, the providers of Venue Management and Ticketing & Fan Engagement to the Tribute Communities Centre, launched an auction today of autographed guitars which will benefit three local charities.

A myriad of artists that performed at the Tribute Communities Centre, formerly the General Motors Centre, supported the initiative in 2016 including Jason Aldean, Thomas Rhett, Kip Moore, Hedley, Walk Off The Earth, Marianas Trench, I Mother Earth, Our Lady Peace, Papa Roach, and many more.

“Giving back is a priority for us at Spectra. Therefore, we wanted to find a new way to collaborate with local charities involving the support of the artists performing at the venue,” said Spectra’s William Balfour, Director of Marketing and Group Sales. “We are ecstatic with the artists’ responses and we’re hopeful that fans in the community will bid on these collector guitars and that it will be a big win for the charities.”

The three guitars that are being auctioned can be found and bid on at:
<https://www.ticketmrktplace.com/ex/loginFrame.action?team=Comcast%20Tix>

- **Fender Squier Bullet Stratocaster Electric Guitar – Black**
- Charity to benefit: Distress Centre Durham
 - Autographed by members of I Mother Earth, Our Lady Peace, Five Finger Death Punch (except Ivan Moody), Papa Roach, Sixx: A.M., The Standstills and From Ashes To New (Matt Brandyberry and Chris Musser only)

- **Fender Squier Bullet Stratocaster Electric Guitar – Pink**
- Charity to benefit: Canadian Breast Cancer Foundation
 - Autographed by members of Hedley, Walk Off The Earth, Marianas Trench as well as Carly Rae Jepsen and Francesco Yates

- **Aria TG-1 SGR Acoustic Guitar – Green**
- Charity to benefit: Canadian Mental Health Association Durham
 - Autographed by Jason Aldean, Thomas Rhett, Billy Currington, Gord Bamford, Joe Nichols, Meghan Patrick, Jon Pardi, Autumn Hill, Kip Moore, and A Thousand Horses

The auctions are scheduled to end on Friday, February 17, 2017 at 5:00pm ET.
The starting bid on each guitar is \$300.00 CAD and competing bids must increase by \$20.00 increments.

Spectra is always giving back when they can in Oshawa and the Durham Region. Spectra regularly works with charitable organizations for fundraising and special events, they organize their annual Touch-a-Truck event and their Durham Central Adult Hockey League hosts food drives and diaper drives to name a few.

###

ABOUT THE TRIBUTE COMMUNITIES CENTRE

The Tribute Communities Centre, formerly known as the General Motors Centre, is Durham Region's premier sports and live entertainment facility and is managed by Spectra. The Tribute Communities Centre is home to the Oshawa Generals of the Ontario Hockey League and hosts a myriad of events including concerts, community events, ice skating and family shows.

ABOUT SPECTRA

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three main divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com. Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor also owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

ABOUT COMCAST SPECTACOR

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at ComcastSpectacor.com for more information.