



*For Immediate Release*

**NUECES COUNTY AND SPECTRA BY COMCAST SPECTACOR  
CELEBRATE 10 YEARS AT THE RICHARD M. BORCHARD REGIONAL FAIRGROUNDS 2007-2017**

**Robstown, TX (Jan. 10, 2017)** – Nueces County and Spectra by Comcast Spectacor, the providers of Venue Management to the Richard M. Borchard (RMB) Regional Fairgrounds, will mark the 10th anniversary of the RMB Regional Fairgrounds on Friday, January 13.

Over the past 10 years, the 45 acre complex has hosted 2,214 events, attracting 1,404,363 guests. The RMB Regional Fairgrounds includes various facilities to accommodate a consumer's needs such as the Central Pavilion Arena, two Exhibit Halls, Conference Center, Equestrian Center, and the Middletown Meadow. The facility can be used for rodeos, livestock shows, boxing, wrestling, concerts, trade shows, consumer shows, corporate meetings, fundraising banquets, weddings, quinceañeras, parties, horse events, sporting events, and other special types of events.

The RMB Regional Fairgrounds is home to the Nueces County Junior Livestock Shows and Rodeo which will open on Friday, January 13th, with a Country Concert Bash featuring Wade Bowen, Roger Creager, Statesboro Revue, Curtis Grimes, Jake Ward, and Dave Rukkus. Proceeds will benefit students of the Nueces County Junior Livestock Show. Tickets are \$25.00 and are available at the RMB Regional Fairgrounds location or through [www.rmbfairgrounds.com](http://www.rmbfairgrounds.com). Tickets can also be purchased at Supercuts, Boots N' Britches Western Wear, and Lonestar Country Store locations.

"We are very excited about the 82nd year of the Nueces County Jr. Livestock Show and the 10th anniversary of the RMB Regional Fairgrounds. The Spectra staff has been great to work with all these years," said Steve Williams, General Superintendent of the Nueces County Jr. Livestock Show.

"At Spectra by Comcast Spectacor we transform events into experiences," said Spectra's Jason Green, General Manager of the Richard M. Borchard Regional Fairgrounds. "Over the first 10 years we have had tremendous success in creating excitement for the Region, and we look forward to working closely with Judge Neal and the Nueces County Commissioners Court in seeking new opportunities for the Fairgrounds."

On behalf of the Nueces County Commissioners Court, Judge Loyd Neal stated, "We have maintained a great working relationship with the fairground's management team over the years. We look forward to continuing to provide the best quality of life offering for the citizens of South Texas."

The RMB Regional Fairgrounds' 2017 schedule features the Coastal Bend Quilt and Needlework Guild, Boat & RV Expo, Clinton Anderson Horsemanship Clinic, The Peddler Show, SAXET Gun Show, TAMUK Rodeo, Gem and Mineral Show, Big Frank's STX Hunting & Fishing Expo, HERPS Reptile Show, GoGames360, Corpus Christi Comic Con, Balloonapalooza Tour Festival, Heat Wave Car Show, Fitness Expo, Fun Cheer Cheerleading, Boxing/MMA, Taekwondo Tournament, Hispanic Heritage Festival, Robstown Cottonfest, American Cancer Society Cattle Baron's Ball and Relay For Life, and Buc Days Kick-Off Weekend. For more information on events go to [www.rmbfairgrounds.com](http://www.rmbfairgrounds.com).

The RMB Regional Fairgrounds progresses to provide various opportunities in Nueces County area by being a place for the community to share and make memories. From all of us here at the RMB Regional Fairgrounds, we thank South Texas for their continued support and loyalty.

For more information on upcoming events at the RMB Regional Fairgrounds, call (361) 387- 9000 or visit [www.rmbfairgrounds.com](http://www.rmbfairgrounds.com). Find us on Facebook, Twitter, and Instagram for the latest information on what's happening at the RMB Regional Fairgrounds.

#### **ABOUT SPECTRA**

Spectra by Comcast Spectacor are the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at [www.ComcastSpectacor.com](http://www.ComcastSpectacor.com) for more information.

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