



For Immediate Release

CITY AND SPECTRA BY COMCAST SPECTACOR SELECT GENERAL MANAGER FOR PERFORMING ARTS CENTER

SANDY SPRINGS (January 3, 2017) – The City of Sandy Springs and Spectra by Comcast Spectacor, the company the city hired to provide Venue Management to the Public Gathering Facilities, today named Michael Enoch, a 38-year industry veteran as General Manager. Enoch is relocating to Sandy Springs after serving Spectra at the Studio City Events Center in Macau, China. He is expected to begin his new role in Sandy Springs on February 1.

City of Sandy Springs selected Spectra by Comcast Spectacor to provide Venue Management to the Public Gathering Facilities on May 19, 2015. The company is an expert in hosting and entertainment and provides Venue Management, Food Services & Hospitality and Ticketing & Fan Engagement to more than 300 clients at more than 400 global properties.

The Public Gathering Facilities consist of the performing arts theater, Studio Theater, meeting spaces and park. The

“Spectra has been a terrific partner since we hired them to provide Venue Management here in Sandy Springs,” said Sandy Springs City Manager John McDonough. “Together, we looked at numerous candidates through a deliberate process before making a selection to fill this role. Michael has the depth of experience we consider a priority to help us and Spectra with not only a successful launch of the performing arts center, but ongoing growth in programming and events.”

In the area of venue management, Enoch has proven experience directing various special event centers from theaters and convention centers to large outdoor festivals in both national and international settings. He has served as a booking agent for entertainment and sporting events, and has professional expertise in stage management. Enoch served in a leadership role for a number of facilities including the Thomas & Mack Center, Las Vegas, NV; Rose Garden Arena, Portland, OR; Queen Sirikit National Convention Center in Thailand; Mercedes Benz Arena, Shanghai, China; and Coors Amphitheatre, Chula Vista, CA. His experience also extends into construction oversight for projects including the House of Blues in Boston, MA. and Houston, TX.; Los Angeles, Gibson Amphitheater and the Hollywood Palladium as well as the Hard Rock Live Arena, Hollywood, FL.

“At Spectra we transform events into experiences,” said Enoch. “I look forward to working closely with the City and the several other Spectra properties here in Georgia to help strengthen our relationships within the industry that will create new and exciting opportunities for the performing arts center, our client and their customers.”

Spectra is a major provider of sports and entertainment hospitality services in Georgia. One or more of the divisions is at work supporting 17 Georgia venues and events, including the Macon Civic Center in Macon, GA; the James Brown Arena in Augusta, GA, and the Verizon Wireless Amphitheatre at Encore Park in Alpharetta, GA.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three divisions: Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement. Learn more at SpectraExperiences.com.

About Comcast Spectacor

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at ComcastSpectacor.com for more information.

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