



For Immediate Release

SPECTRA BY COMCAST SPECTACOR NAMES DAVID AIELLO NEW GENERAL MANAGER AT MACON CENTREPLEX, COLISEUM AND AUDITORIUM

MACON, GA (Jan. 10, 2017) – Spectra by Comcast Spectacor, the providers of Venue Management to the Macon Coliseum and Macon City Auditorium, today named David Aiello as General Manager of the two venues. Aiello most recently served as Assistant General Manager and Director of Marketing at the Tsongas Center and Lowell Memorial Auditorium in Lowell, MA, where Spectra also provides Venue Management.

Macon-Bibb Mayor Robert Reichert said, “In just a short amount of time, we’ve been impressed with the performance of Spectra in its management of the Coliseum and Auditorium, and I’m delighted to welcome David to Macon-Bibb. I’m positive our entire region will be impressed with the quantity AND quality of performances, shows, and events that will be coming here.”

“David is a well-experienced leader who will help us continue to generate excitement for the region here in Macon,” said Spectra’s Trent Merritt, Regional Vice President. “Through his experience within Spectra he knows how to maximize opportunities with our other properties here in Georgia and leverage them to create new opportunities for the region.”

Aiello, a graduate from the University of Louisville, started his career with Comcast Spectacor in 2008 as Assistant Marketing Manager at the Wells Fargo Center, the company’s flagship arena in Philadelphia, PA. During his eight-year career with Spectra, Aiello also served as Marketing Director at the Glen Falls Civic Center in Glens Falls, NY; and at the Berglund Center in Roanoke, VA.

In Lowell, Aiello assisted in booking more than 200 events for both venues and cut the city deficit to a loss of \$200,000, which is the lowest in the 94-year history of the Auditorium.

Spectra provides its services which include Venue Management, Food Services & Hospitality, or Ticketing & Fan Engagement to 15 properties in Georgia, including the James Brown Arena and Bell Auditorium in Augusta; the Verizon Wireless Amphitheater at Encore Park in Alpharetta; and to the Fox Theater in Atlanta.

ABOUT SPECTRA

Spectra by Comcast Spectacor are the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor’s three core businesses are the National Hockey League’s Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at www.ComcastSpectacor.com for more information.

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