



Venues Today  
Wednesday, November 30, 2016

## **SPECTRA'S DENNIS TO ATLANTIC CITY**

*20-year veteran new GM for the Atlantic City (N.J.) Convention Center*

Dean Dennis has been named general manager of the Atlantic City (N.J.) Convention Center for Spectra by Comcast Spectacor.

A 20-year veteran of the industry, Dennis replaces Karen Totaro, who moved to the San Diego Convention Center in July.

In his new role, Dennis will work at the direction of the New Jersey Casino Reinvestment Development Authority (CRDA), the state's key economic development agency for Atlantic City, which oversees the Center through Spectra's contract.

Fran Rodowicz, who had been overseeing the convention center during the transition, remains as general manager of Boardwalk Hall for Spectra.

Prior to this appointment, Dennis was general manager of the Owensboro (Ky.) Convention Center, where he oversaw the pre-opening and opening of the 170,000-square-foot center for the City of Owensboro and Daviess County. In its first two years under Dennis' leadership, the center recruited over \$800,000 in corporate sponsorships and sub-naming rights for the facility and has aggressively booked more than 675 events.

Prior to Owensboro, Dennis served as General Manager of the Colorado Convention Center, Pueblo, where he negotiated for the management of a second Pueblo venue, the renovated 1,600 seat Memorial Hall Auditorium. Also, he spearheaded and led the presentation team for Pueblo's successful application for Colorado's Regional Tourism Act TIF Application to expand the Pueblo Convention Center in cooperation with the Professional Bull Riders (PBR).

Dennis has been with Spectra since 1997. As a Regional Vice President for Business Development, he was instrumental in securing new venue management/consulting contracts while also responsible for maintaining existing clients.