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SPECTRA BY COMCAST SPECTACOR AND COURT APPOINTED SPECIAL ADVOCATES (CASA) FOR CHILDREN OF ATLANTIC AND CAPE MAY COUNTIES PARTNER TO SUPPORT NEGLECTED AND ABUSED CHILDREN THIS HOLIDAY SEASON

LOCAL BUSINESSES AND ORGANIZATIONS INVITED TO SPONSOR A CUSTOM-DECORATED HOLIDAY TREE AT THIRD ANNUAL "DECK THE HALL- FESTIVAL OF TREES" EVENT AT BOARDWALK HALL

Spectra by Comcast Spectacor, the provider of Venue Management and Food Services & Hospitality to Atlantic City's Boardwalk Hall and the Convention Center, have announced a renewed partnership with the Court Appointed Special Advocates (CASA) for Children of Atlantic and Cape May Counties to support neglected and abused children this holiday season.

In conjunction and with the support of the Press of Atlantic City, local businesses, organizations, arena partners, and individuals are invited to "Deck The Hall" by sponsoring a custom-decorated holiday tree which will be displayed at a private reception with individuals and agencies who help local children and families in the Boardwalk Hall lobby on Thursday, December 1, from 5:30 p.m. to 8:30 p.m. and to the public for the remainder of the holiday season. Proceeds from the event will be donated directly to CASA to help recruit and train more volunteers to serve children living in the foster care system in Atlantic and Cape May counties.

"We are extremely excited and appreciative of Spectra's continued partnership with CASA for Children. The Deck the Hall Festival of Trees event is just one of the many ways that Spectra and their employees give back to the community, and we are honored to have been chosen as the beneficiary of this event for a second year," said CASA's Karen DeRosa, Director of Community Development. "This event provides a wonderful opportunity to raise awareness about the challenges facing children living in foster care and highlight the need for CASA volunteers who support and guide these youth every day to reach their fullest potential. Spectra's commitment to foster youth through this event will help CASA recruit and train more volunteer advocates, increase service to our youth and bring us closer to our goal of providing an advocate to every child living in foster care in Atlantic and Cape May Counties."

CASA for Children recruits, trains, and supports citizen-volunteers who advocate for children in the community and ensures that a well-trained independent volunteer is able to voice timely and objective recommendations to the Family Court on behalf of a child. A child with a CASA volunteer is:

- Twice as likely to be adopted, than to linger in long-term foster care
- Half as likely to re-enter the foster care system
- More likely to have a plan for finding a permanent home, especially children of color
- More likely to have better educational achievement

In Atlantic and Cape May Counties last fiscal year, 550 children had a CASA volunteer, a trusted adult who will stick with them until their case is resolved. Over 30% of children living in foster care spend more than two years in care and nearly 500 children are still waiting for a volunteer.

"As we come to a close to our third year in Atlantic City, Spectra by Comcast Spectacor is happy to help the local community again as we host the third annual Deck the Hall- Festival of Trees event. This year we have decided to partner with CASA once again to support local children and to generate awareness about this great

organization whose cause is often overlooked,” said Spectra’s Fran Rodowicz, General Manager of Boardwalk Hall.

To become a sponsor, please contact Erin Bilton at erin_bilton@comcastspectacor.com.

To date, the annual ‘Deck the Hall- Festival of Trees’ event has generated over \$16,000 for local community organizations. Last year, the event generated \$10,000 for CASA and in 2014 over \$6,000 was raised for the Community FoodBank of New Jersey Southern Branch to support those in need.

Boardwalk Hall and the Atlantic City Convention Center are owned and funded by the CRDA.

About CASA

Court Appointed Special Advocates of Atlantic and Cape May Counties and its trained volunteers speak on behalf of abused and neglected children in the foster care system and are dedicated to ensuring these children are placed in safe permanent homes as quickly as possible. For more info, visit AtlanticCapeCASA.org.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

About Comcast Spectacor

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor’s three core businesses are the National Hockey League’s Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at ComcastSpectacor.com for more information.

About the Casino Reinvestment Development Authority (CRDA) www.njcrda.com and www.twitter.com/njcrda

The only agency of its kind nationwide, the CRDA has used Atlantic City casino reinvestments as a catalyst for meaningful, positive improvement in the lives of New Jersey residents. Under the 2011 Tourism District Act, CRDA’s mission evolved from statewide projects to becoming the state’s key economic development agency for Atlantic City, resulting in nearly \$1 billion in economic development and non-gaming attractions. In total, CRDA has invested nearly \$2 billion in more than 400 projects statewide since 1984. CRDA responsibilities include land use regulation, clean and safe initiatives, tourism marketing, and ownership and oversight of the Atlantic City Convention Center and Boardwalk Hall.

For destination photos and videos media may visit www.doatlanticcity.com/mediaonline where dozens of assets are available for download. For complete Atlantic City tourism information, visit www.doatlanticcity.com.