



For Immediate Release

SPECTRA BY COMCAST SPECTACOR EXPANDS ITS FOOTPRINT IN DURHAM BY ADDING FOOD SERVICES & HOSPITALITY TO THE DURHAM PERFORMING ARTS CENTER

DURHAM, North Car. (Oct. 03, 2016) – Spectra by Comcast Spectacor, the expert in hosting and entertainment, is expanding its footprint in Durham by adding Food Services & Hospitality to the operations at DPAC (Durham Performing Arts Center). Spectra currently provides Venue Management to the nearby Durham Convention Center. Since its opening in 2008, DPAC has become the center for live entertainment in North Carolina. Recognized for its contemporary design, DPAC features 2,700 seats, intimate sightlines and state-of-the-art sound and video. Listed six times in the top 10 in Pollstar Magazine’s annual worldwide theater attendance rankings, DPAC is currently the #3 ranked performing arts theater in the U.S.

“Partnering with Spectra allows us to provide inspired dining options for the guests that visit DPAC,” said Bob Klaus, DPAC’s General Manager. “Their commitment to sourcing local ingredients and dedication to enhancing the guest experience is the perfect complement to our programming, and we look forward to working together.”

Spectra’s Everything’s Fresh™ approach will provide guests with the highest quality food and beverage service with ingredients that are locally sourced whenever possible. The company’s signature approach will be not only apparent throughout the DPAC’s concessions, but also during special events. Spectra plans to source local staff members as well, keeping most of the existing staff on board and hiring additional staff from the local area, as needed.

“We are excited about the opportunity to grow our business in Durham by adding our Food Services & Hospitality division to DPAC,” said Spectra’s John LaChance, Regional Vice President. “Expanding our footprint in Durham means creating more efficiencies for clients in the region and better experiences for guests who visit our properties. We are very excited to partner with DPAC and look forward to growing the operation together,” added LaChance.

Owned by the City of Durham and operated under the direction of Nederlander and Professional Facilities Management (PFM), DPAC selected Spectra to manage its day-to-day food and beverage operations which include special event catering and concessions. Spectra will provide customized food and beverage options for the performing arts center, including an assortment of grab-and-go items like gourmet deli sandwiches, wraps, and salads that guests have been requesting.

Spectra provides Food Services & Hospitality to 16 performing arts centers across the country including the Adrienne Arsht Center for the Performing Arts in Miami, FL; the Berglund Performing Arts Theatre in Roanoke, VA; the Birmingham-Jefferson Complex Concert Hall and Theatre in Birmingham, AL; the Capitol Theatre in Clearwater, FL; the Odeon Theater at the Greensboro Coliseum Complex in Greensboro, NC; the Orpheum Theater Center in Sioux Falls, SD; Ruth Eckerd Hall in Clearwater, FL; Bethel Woods Center in Bethel Woods, NY; Chrysler Hall in Norfolk, VA; the Steven Tanger Center for the Performing Arts in Greensboro, NC; the Juanita K. Hammons Hall for the Performing Arts at Missouri State University; Township Auditorium in Columbia, SC; the William B Bell Auditorium at the Augusta Entertainment complex in Augusta, GA; the Youkey Theatre at the Lakeland Center in Lakeland, FL; and consulting services at the David A Straz Center for the Performing Arts.

About Spectra Food Services & Hospitality

Spectra's Food Services & Hospitality division delivers the industry’s most innovative and profitable solutions through its Everything Fresh™ philosophy at sports arenas, stadiums, casinos, convention centers, cultural



attractions, fairgrounds and other specialty venues. Spectra Food Services & Hospitality serves over 250,000 events and 40 million guests each year.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at ComcastSpectacor.com for more information.

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