



Venues Today
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PETER SULLIVAN HEADED TO SINGAPORE SPORTS HUB

Peter Sullivan is headed to Singapore as Spectra by Comcast Spectacor's new General Manager at the Singapore Sports Hub, as well as Managing Director of Global Spectrum Asia, Spectra's business entity in Asia. He and his wife Kristin relocated to the island city state earlier this month.

Sullivan spent the last 12 years as the GM of the 63,000-seat University of Phoenix Stadium, home to the NFL's Arizona Cardinals. In May the Arizona Sports and Tourism Authority announced it was changing management and selected SMG to run the facility.

In his new role in Singapore, Sullivan will be responsible for supervision and oversight of the event experience at the facility which includes the 55,000-capacity National Stadium built in 2014, a 12,000-capacity arena and a large aquatics center. He will report to Manu Sawhney, CEO of SportsHub PTE Ltd, the public-private partnership that manages the project. According to a release from Spectra, Sullivan will "ensure seamless operations while creating memorable experiences for customers, performers, and athletes alike."

"As we seek to achieve new levels of operational success, we will rely heavily on Peter's live-event management experience to enhance the customer experience at the Singapore Sports Hub," said Michael Ahearn, Regional Vice President, Spectra Venue Management and Food Services & Hospitality in a release. "Peter brings tremendous leadership and guidance to a great team at the Sports Hub. We are confident he will help SHPL further improve the overall event experience and the success of this project."

Spectra will provide venue management and ticketing and fan engagement services to the Singapore Sports Hub. Global Spectrum Asia is a partnership between Spectra and the Singapore-based Pico Exhibitions and Arts Group, the largest producer and promoter of exhibition events in Asia.