



For Immediate Release

SPECTRA BY COMCAST SPECTACOR NAMES PETER SULLIVAN MANAGING DIRECTOR OF ITS ASIA OPERATIONS AND GENERAL MANAGER AT SINGAPORE SPORTS HUB

SEASONED VETERAN TO BRING EXPERIENCE AND KNOWLEDGE TO LEAD COMPANY'S EFFORTS IN ASIA

Spectra by Comcast Spectacor today named Peter Sullivan as the company's new General Manager at the Singapore Sports Hub, as well as Managing Director of Global Spectrum Asia, Spectra's business entity in Asia.

Sullivan spent the past 12 years with Spectra as General Manager of the 63,000-seat University of Phoenix Stadium, home of the NFL's Arizona Cardinals where he was responsible for oversight of all aspects of the facility's operation and the development of the events calendar.

In his new role in Singapore, Sullivan will be responsible for supervision and oversight of the event experience at the Singapore Sports Hub. He will work at the direction of the CEO of SportsHub PTE Ltd, (SHPL), the partnership which manages the project, to ensure seamless operations while creating memorable experiences for customers, performers, and athletes alike.

"As we seek to achieve new levels of operational success, we will rely heavily on Peter's live-event management experience to enhance the customer experience at the Singapore Sports Hub," said Michael Ahearn, Regional Vice President, Spectra Venue Management and Food Services & Hospitality. "Peter brings tremendous leadership and guidance to a great team at the Sports Hub. We are confident he will help SHPL further improve the overall event experience and the success of this project."

Spectra provides both Venue Management and Ticketing & Fan Engagement to the Singapore Sports Hub.

Global Spectrum Asia is a partnership between Spectra and the Singapore-based Pico Group. Pico Exhibitions and Arts group is the largest producer/promoter of exhibition events in all of Asia. Combining Spectra's knowledge and expertise in operating public assembly facilities with Pico's local knowledge and experience, Global Spectrum Asia is creating exceptional live event experiences for its clients and their customers.

Before joining Spectra (then Global Spectrum) in 2004, Sullivan was President of the Lansing Entertainment and Public Facilities Authority in Lansing, MI. He also spent 11 years with SMG, holding General Manager and executive positions at stadium, arena, and convention facilities in the United States and Europe. Sullivan received a bachelor's degree in economics from Washington and Jefferson College and a master's in sports management from the University of Massachusetts at Amherst.

Sullivan and his wife Kristin recently relocated to Singapore.