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STUBHUB SIGNS TICKETING DEAL WITH BOSTON COLLEGE

StubHub has signed a multiyear agreement with Boston College to become the official ticket marketplace of its athletic programs.

The agreement is in partnership with Spectra Ticketing & Fan Engagement, and the school's multimedia rights partner, Fenway Sports Management.

The partnership marks StubHub's eighth property in the ACC, and builds on its position of working with more than 40 D-I universities.

It is the first time the ticketing firm has worked with FSM.