

For Immediate Release

SPECTRA BY COMCAST SPECTACOR UPDATE MOBILE SITES FOR HARTFORD VENUES

XL Center and Pratt & Whitney Stadium at Rentschler Field Convert to Responsive Design Website

HARTFORD, Conn. (Aug. 26, 2016) – Hartford, CT., August 26, 2016 –Spectra by Comcast Spectacor, the providers of Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement to the XL Center and Pratt & Whitney Stadium at Rentschler Field announced upgrades to their mobile website and purchasing platform. Mobile users are now enjoying an enhanced user experience due to the recently deployed responsive design on both websites.

"Mobile views have increased by more than 65% over the last year on XLCenter.com," noted Spectra's Chris Lawrence, General Manager of both venues. "Our patrons should have the ability to access all of our website content, and our responsive design ensures that our target audiences can effortlessly find information and buy tickets."

For a more seamless buying experience, upcoming events are now highlighted with a link to directly purchase tickets. With the new enhancements fans can also conveniently view seating charts, access pertinent event information and utilize pick your own section maps on their mobile device.

In addition to the responsive design upgrades, both venues will continue to utilize Spectra's ticketing and eCommerce platforms to enable patrons to purchase tickets and subscriptions to all XL Center events, including Hartford Wolf Pack games, and other Pratt & Whitney Stadium at Rentschler Field events. The eCommerce platform efficiently sells tickets to all events in real-time through an integrated website and online box office. From a user standpoint, the sites enable fans to manage their accounts online, transfer tickets, print tickets at home and deliver tickets to their mobile device to scan upon entry at events.

Ticket Transfer makes giving unused tickets to family and friends easier than ever. Ticket Transfer eliminates the need to meet face-to-face or stand in will-call lines before the game to drop off or pick up extra tickets. Ticket holders can access their account online and transfer tickets and in turn, the recipient receives an email notifying them of the transfer and instantly receives the tickets. New this season, Hartford Wolf Pack flex ticket holders have the option to exchange their vouchers for tickets to any game of their choice. Additionally, if season-ticket holders are unable to attend a game, they can exchange their unused tickets for another home game.

For a full list of upcoming events or to purchase tickets please visit www.XLCenter.com, www.HartfordWolfPack.com and www.RenstchlerField.com.

XL Center and Pratt & Whitney Stadium at Rentschler Field

Spectra by Comcast Spectacor provides Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement to the XL Center as well as Pratt & Whitney Stadium at Rentschler Field, a 40,000 seat arena in East Hartford. The XL Center is a 16,000 seat multipurpose arena located in downtown Hartford, CT. The arena, home to the Hartford Wolf Pack (AHL), University of Connecticut Men's Ice Hockey, and Men's & Women's Basketball,



was built in 1975 and underwent major renovations in 2014. The XL Center entertains millions of visitors annually with a variety of concerts, family shows, sports, consumer events and trade shows throughout the season.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

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