



SPECTRA VENUE MANAGEMENT ANNOUNCES FOURTH ANNUAL TOUCH-A-TRUCK CHARITY EVENT AT GENERAL MOTORS CENTRE IN OSHAWA

(Oshawa, ON) – Spectra Venue Management, operators of the General Motors Centre, is excited to announce the fourth annual Touch-a-Truck event on Friday, August 19th, 2016 from 5pm to 8pm in support of Big Brothers Big Sisters of Oshawa-Whitby. This free community event will be hosted outside the General Motors Centre and is a fun, hands on event that allows children of all ages to get up close and personal with more than 40 vehicles of all shapes and sizes. Children will love the interactive displays and the opportunity to learn about the vehicles from the drivers.

The event gives attendees an interactive experience with vehicles of all types and sizes supplied by vehicle partners, such as the Oshawa Fire Services, Durham Regional Police, Hard-Co Construction Ltd., Ontario Regiment Museum, and many more.

"We are very excited to organize our fourth annual Touch-a-Truck event," stated William Balfour, Marketing & Group Sales Manager for Spectra at the General Motors Centre. "I can't get over the support we receive from the vehicle and community partners year after year with this event. The crowds continue to grow each year and it is an amazing feeling to see children having so much fun turning on the sirens and honking the horns while they sit in the driver's seat of so many different vehicles. It's also great to see the parents participating as well after their children's turn."

The 2015 event was the biggest Touch-a-Truck event Spectra had organized at the General Motors Centre with almost 50 participating vehicles and attendees nearing 4,000. The Spectra team aims to surpass last year's \$1,951 donation to Big Brothers Big Sisters of Oshawa-Whitby and encourages all attendees to donate what they can afford to Big Brothers Big Sisters during the event at their booth.

This year's event will again satisfy attendee's taste buds as our Spectra team fires up the grill to provide a charity BBQ for attendees.

Current vehicle partners include the Durham Regional Police, Oshawa Fire Services, Ontario Regiment Museum, Rogers TV, GO Transit, Durham Regional Transit, NICHE Limos, City of Oshawa, Hard-Co Construction, Motor City Crane, G4S, Durham Radio, Durham Kubota, Clarington Contracting Services, CCT Auto-Trans inc., Cardan Contracting, Campkin's RV Centre, TEAM Cleaning Solutions, Ministry of Transportation, Durham Region Federation of Agriculture, Oshawa Generals and more to come! Participating vehicles are subject to change at any time without notice.

The event is also being supported by Durham Radio Inc. (KX96, 94.9 The Rock, CKDO), Sandy Dale Face Painting and Sky Zone Trampoline Park.

For updates on participating vehicle partners and other family activities, please visit www.generalmotorscentre.com

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ABOUT GENERAL MOTORS CENTRE AND SPECTRA

The General Motors Centre is Durham Region's premier sports and live entertainment facility and is managed by Spectra Venue Management. The General Motors Centre is home to the Oshawa Generals of the Ontario Hockey League, Durham TurfDogs of the Canadian Lacrosse League and a myriad of events including concerts, circuses, ice skating and family shows.

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., In addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

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