



For Immediate Release

**SPECTRA BY COMCAST SPECTACOR TO DELIVER ALL-STAR EXPERIENCE TO AT&T MAJOR LEAGUE
SOCCER ALL-STAR GAME AT AVAYA STADIUM ON JULY 28**

SAN JOSE, Calif. (July 25, 2016) – Spectra by Comcast Spectacor, the expert in hosting and entertainment and the providers of Food Services & Hospitality to Avaya Stadium, is preparing to serve a delicious and dynamic All-Star experience to the Major League Soccer match at Avaya Stadium on Thursday, July 28. Spectra will also be providing food services for the Special Olympics game on Tuesday, July 26, as well as the ESP Adidas Game and Chipotle Home Grown Game on Wednesday, July 27, both also at Avaya Stadium.

Spectra is drawing many of its all-star chefs from around the country to prepare some of their most delectable culinary dishes and create an all-star menu by taking advantage of locally-sourced California ingredients and recipes for soccer enthusiasts on this special occasion.

All-Star Experience

Spectra's commitment to providing the most innovative and profitable food services and hospitality solutions leads the hospitality industry. Spectra knows that an exciting, memorable experience is what drives repeat business. Spectra's cutting-edge *Everything's Fresh™* philosophy forms Spectra's foundation and sets the standard in the industry.

"At Spectra we transform events into experiences for our clients and their customers," said Spectra's Jay Satenspiel, Regional Vice President. "We innovate through our imagination and are bringing many of our talented chefs from across the company together to create this one-of-a-kind experience for the MLS All-Star Game. It's these type of experiences that create excitement, turn heads and make memories. We're very excited about our line-up for this year's MLS All-Star Game."

"Fan experience is a top priority for us at the Earthquakes," said Dave Kaval, President, San Jose Earthquakes. "Spectra by Comcast Spectacor's culinary team, combined with their expertise in Food Services & Hospitality, always exceeds expectations. They truly know how to create unbelievable experiences for our guests and we're so proud to partner with them at Avaya Stadium."

Spectra by Comcast Spectacor has over 300 clients at more than 400 properties worldwide. The company provides Venue Management, Food Services & Hospitality and Ticketing & Fan Engagement to major and minor league sports facilities, arenas, convention centers, casinos, performing arts centers and fairgrounds.

In addition to providing Food Services & Hospitality to this year's AT&T MLS All-Star Game, Spectra provides Food Services & Hospitality to two other MLS Properties, including Talen Energy Stadium, home of the Philadelphia Union; and to Orlando City Soccer Stadium, future home of Orlando City SC. Spectra also provides Venue Management to Talen Energy Stadium and Ticketing & Fan Engagement services for two MLS teams including the Portland Timbers and Philadelphia Union, and for Minnesota FC, who will join MLS as an expansion team in 2018.

Spectra is committed to being environmentally conscious as it prepares for the upcoming MLS All-Star Game at Avaya Stadium. In San Jose, Spectra partners with Republic Services, one of the nation's largest



recycling facilities, to divert over 70.5 percent of waste from landfills by composting unused food and recycling more than 70.5 percent of waste at Avaya Stadium.

All-Star Line Up

Spectra enlisted two local Spectra Food Services & Hospitality Chefs to work alongside Executive Chef, Ryan Curry of Avaya Stadium to create All-Star menu items for the AT&T MLS All-Star Game. Andrew Guerere, Raley Field, Sacramento, Calif.; and Ephraim “Effie” Speigler, O.co Coliseum, Oakland, Calif. bring a combined culinary experience of over 30 years to this All-Star event. Spectra will also be welcoming four additional chefs from local Spectra venues to join the lineup including Steve Kretz and Jason Tucker, O.co Coliseum; Ryan Kagimoto, Raley Field; and Jose Ruiz, Alameda County Fairgrounds.

All-Star Menu

The MLS All-Star menu, designed and created by Spectra’s Executive Chefs, features regional cuisine made from locally sourced ingredients and flavors. Spectra’s team at Avaya Stadium sources a majority of its produce from farmers in the State of California via Bay Cities Produce. A large portion of beer and wine are also sourced from local breweries and wineries in California. Spectra will also serve a slew of local craft beers and wines, and will introduce a new Action Grill featuring items cooked on a Santa Maria Mesquite Wood Fired Grill. This menu will include:

- Achiote Spiked Beef Torta
 - topped with Jicama, Jalapeño-Lime Slaw
 - served on an authentic Bolillo Bun
- Tequila, Garlic and Cilantro Pork Loin Torta
 - topped with Jicama, Jalapeño-Lime Slaw
 - served on an authentic Bolillo Bun

The new menu also offers a brand new Suites Package, the “All-Star Package.” This package of newly created menu items features Northern California Cuisine including:

- Elegant Cheese Tray, featuring local Artisan Cheeses
- Chilled Asparagus with Charred Lemon and Truffle Aioli
- Arugula, Strawberry and Avocado Salad with Crispy Pancetta and Champagne Vinaigrette
- Jumbo Shrimp Cocktail
- Garlic and Herb Marinated Wagyu Tri Tip with Pinot Noir Demi Reduction
- Apricot and Brie Stuffed Airline Chicken Breast with a Chardonnay Cream Sauce
- Herb Roasted Baby Red Potatoes and Local Summer Squash
- Artisan Dessert Display featuring an Assortment of Mini Chocolate Tortes, Cakes, Macaroons, and a variety of Dessert Shooters

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food



Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

Media Contacts:

Erin Kynett

Marketing Coordinator

Erin_Kynett@ComcastSpectacor.com

Tel: 813.909.2178