

# ORLANDO TERROR ATTACK BENEFIT CONCERT SET FOR TUESDAY NIGHT

**ORLANDO, FL** – June 14, 2016 – Cox Media Group (CMG) Orlando's K92.3FM (WWKA), along with WFTV Channel 9 and WRDQ-TV27 will host a benefit concert at CFE Arena on Tuesday, June 21 at 8pm. K92.3's Country Strong will feature musical guests Maddie & Tae, Tyler Farr, Canaan Smith and Eustis's own Michael Ray, all coming together in Orlando for a night of healing and country music, with more artists to be announced.

Tickets will be \$20 and are available through Ticketmaster, by calling 800-745-3000, the CFE Arena Box Office, [www.k923orlando.com](http://www.k923orlando.com) and [www.WFTV.com](http://www.WFTV.com). Doors will open at 6:30pm with performances to begin at 8pm.

Proceeds from tickets and parking will go to the City of Orlando's OneOrlando Fund benefitting those effected by the recent terror attack at Pulse nightclub. "In times of tragedy, communities turn to local broadcasters not only for information but for connection," said Susan Larkin, regional vice president and general manager WWKA. "Country music and their superstar artists are the best at uniting people. We, at Cox Media Group, are honored to provide our Orlando community a night to come together, heal and look forward." "We are honored to be part of this special concert to benefit the victims of this senseless act against our community," said Paul Curran, vice president and general manager of WFTV and WRDQ. "We stand united with all peace loving citizens of Orlando in beginning the healing process and this concert is an important step in that direction."

WHAT: K92.3's Country Strong

WHEN: Tuesday, June 21, 2016 at 8pm

WHERE: CFE Arena

For more information please visit [www.k923orlando.com](http://www.k923orlando.com), [www.wftv.com](http://www.wftv.com)

## **About Cox Media Group**

Cox Media Group is an integrated broadcasting, publishing, direct marketing and digital media company that includes the national advertising rep firms of CoxReps. Additionally, CMG owns Cox Target Media, which operates Valpak, one of North America's leading direct marketing companies, and [Savings.com](http://Savings.com), a leading online source for savings. The company's operations currently include 14 broadcast television stations and one local cable channel, 60 radio stations, seven daily newspapers and more than a dozen non-daily publications, and more than 100 digital services. CMG currently operates in more than 20 media markets and reaches approximately 52 million Americans weekly, including more than 31 million TV viewers, more than 3.5 million print and online newspaper readers, and more than 14 million radio listeners. For more information about Cox Media Group, please check us out online at [www.coxmediagroup.com](http://www.coxmediagroup.com).

## **About CFE Arena**

The Spectra managed CFE Arena is home to the UCF Men's and Women's basketball programs, as well

as concerts, family shows and other attractions for the Central Florida area. Visit [www.CFEArena.com](http://www.CFEArena.com) for more information on upcoming events.

### **About Spectra**

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three main divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

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