

Spectra by Comcast Spectacor Expands Services to Orlando City SC's New 2017 Stadium
Spectra Expands Food Services & Hospitality in Orlando; To Provide Custom Concepts for the Club

ORLANDO, Fla. (June 6, 2016) – Spectra by Comcast Spectacor, the provider of Venue Management for CFE Arena in Orlando, expanded its businesses in Florida with the opportunity to provide Food Services & Hospitality to the emerging Orlando City Soccer Club Stadium set for completion in 2017.

Spectra will provide customized food and beverages concepts for the stadium, incorporating the diverse style and local flavor in Orlando for fans of the Club's Orlando City team in Major League Soccer (MLS) and Orlando Pride in the National Women's Soccer League (NWSL).

"We know that Orlando is a popular market for soccer and this new stadium will draw a broad fan base," said Spectra's Division Senior Vice President, Doug Drewes. "We are ready to exceed these fans' expectations when it comes to fresh food and a memorable game-day experience."

The new stadium will sit within walking distance of the downtown bar district, an ideal location for the growing sport of soccer in the City Beautiful with a vibrant, young and diverse residential community—as seen by the changes of the original design. The Club's leadership increased the size of the stadium from 19,500 seats to 25,500 to accommodate the overwhelming fan support. It will be equipped with special canopy to enhance crowd noise and provide shelter from the Florida elements and will possess an expansive fan plaza spanning 10,000 square feet.

Spectra by Comcast Spectacor has over 300 clients at more than 400 global properties. Spectra provides Food Services & Hospitality at Major League Soccer stadiums, National Football League stadiums, Major League Baseball parks, as well as other sports stadiums, arenas, convention centers, casinos, fairgrounds and cultural attractions.

"This is a great step for us reflecting the great progress we are making with overall construction and development with the new stadium," said Orlando City SC's VP of Corporate Partnerships Rob Parker. "Partnering with a professional and creative hospitality and food service organization will be a key step in offering our fans, partners, vendors and overall Club with positive experiences in our new home."

One key factor that Spectra will be focusing on is "local." From the food to the employees, Spectra's goal is to incorporate as many local "ingredients" as possible. Spectra always works hard to hire employees from the local area to create more jobs and boost the local economy. Spectra will work with the Orlando City Foundation to create a jobs program for Parramore with local hiring and job training programs, as well as community outreach.

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Spectra by Comcast Spectacor has significant presence throughout the state of Florida. Spectra is the preferred Venue Manager for Florida college facilities including CFE Arena, BankUnited Center, USF Sundome and The Venue at UCF. Spectra's Food Services & Hospitality division operates at nearby Central Florida Zoo & Botanical Gardens and The Lakeland Center. Beyond the Orlando area, Spectra provides services to 19 additional venues in the state of Florida such as Tampa's Lowry Park Zoo, the Donald L. Tucker Center at Florida State University and the Palm Beach County Convention Center.

About Spectra

Comcast Spectacor, a leader in the sports and entertainment industry, raised the bar on live entertainment with its new brand, Spectra, that brings together the company's expertise in Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement.

Spectra's Food Services & Hospitality division delivers the industry's most innovative and profitable solutions through its Everything's Fresh™ philosophy at sports arenas, stadiums, casinos, convention centers, cultural attractions, fairgrounds, and other specialty venues. Spectra Food Services & Hospitality serves over 250,000 events and 40 million guests each year.

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients and 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com. Comcast Spectacor is a part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, PA, in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com, and WellsFargoCenterPhilly.com for more information.

About Orlando City Soccer Club:

With three major professional teams, Orlando City Soccer Club (OCSC) has established itself as one of the preeminent Clubs in professional soccer.

One of the leading teams in Major League Soccer (MLS), and the most-searched MLS team in 2015 according to Google, the Lions have developed a rich history and passionate following since starting in the USL in 2011. In their inaugural MLS season, Orlando City set a league attendance record for an expansion team, drawing an average of 32,847 fans per home game – including 62,500 in the home opener – and became the fastest team in MLS history to host a half million fans. Orlando City has not only captured the passion of soccer fans in the City Beautiful, it continues to build its global brand as its matches are broadcast in 120 countries and in 30 languages.

The Orlando Pride, OCSC's National Women's Soccer League franchise, will begin league play in 2016 – bringing professional women's soccer to Orlando for the first time. The team is led by renowned Head Coach Tom Sermanni, former manager for the Australian and U.S. women's national teams.

Orlando City B (OCB) participates in the USL beginning in the 2016 season. The team plays its home matches at Titan Soccer Complex on the campus of Eastern Florida State College in Melbourne, Fla. OCB continues the Club's rich history in the rapidly growing league. From 2011 to 2014, Orlando City set the U.S. record for best start of any professional soccer club in its first 100 USL matches (66-12-22), winning three regular season titles and two postseason championships.

OCSC also has a youth club, Orlando City Youth Soccer (OCYS). Lastly, the Orlando City Foundation is active in the community year round, promoting health and wellness in children throughout the region, raising funds and volunteering time for various local organizations.

For more information, visit www.OrlandoCitySC.com, www.Orlando-Pride.com, www.OrlandoCityB.com, www.OrlandoCityYouth.org and www.OrlandoCitySC.com/Foundation.

Contact: Kristen Thompson, Director of Marketing, Spectra Food Services & Hospitality,
Kristen_Thompson@ComcastSpectacor.com