



For Immediate Release

EIGHT SPECTRA BY COMCAST SPECTACOR CANADIAN PROPERTIES TO AID CANADIAN RED CROSS

Eight arenas Spectra by Comcast Spectacor operates in Canada are working together to help collect funds to support the Canadian Red Cross and the recent wildfires in Alberta. Spectra by Comcast Spectacor is the provider of Venue Management, Food Services & Hospitality and Ticketing & Fan Engagement to sports and entertainment venues across North America.

Five of the eight facilities powered by Spectra Ticketing & Fan Engagement's ticketing and eCommerce services (Budweiser Gardens, London, Ontario; General Motors Centre, Oshawa, Ontario; EnCana Events Centre, Dawson Creek, British Columbia; Mattamy Athletic Centre, Toronto; and WFCU Centre, Windsor, Ontario) can now offer customers seeking to purchase tickets to any upcoming event the ability to make a donation directly to the Canadian Red Cross. The other properties use a different ticketing platform than Spectra's, but are also participating.

Venues are launching a Canadian Red Cross donation page via their ticketing online box offices, powered by Spectra Ticketing & Fan Engagement, to enable fans to donate to the Alberta Fires Appeal Fund. Fans purchasing tickets to all events at each arena can make donation via a popup window in their shopping cart during the checkout process. The donation will automatically be added to their purchase.

"At Spectra, we have a proud tradition of community investment and a commitment to making a difference," said Glen Brandeburg, Chief Operating Officer, Spectra Venue Management and Food Services & Hospitality. "If it is important in our community, it's important to Spectra. As a company we can come together and help those in need, especially in troubling times."

Spectra is no stranger to giving back when the need arises. Spectra Venue Management in Canada works with local non-profit and community groups in each of their communities. Community initiatives have ranged from donations to local food banks, to hosting events to fundraise for groups such as The United Way, Heart & Stroke Foundation, and many others. Spectra created a similar donation campaign for the Tsongas Center at UMass Lowell after the bombings that occurred in Boston during the Boston Marathon.

The Canadian Red Cross continues to respond to meet the needs of individuals, families and entire communities who have been impacted by massive wildfires in Alberta. To date, more than 700 Red Cross personnel are assisting with this response. This support includes registration, family re-unification and providing accommodations, food, water and basic supplies.

Recently, the Canadian Red Cross issued financial assistance to 64,000 people that were evacuated by e-transfer. This was the largest and fastest distribution of immediate funds to people in Canadian Red Cross history. On May 11, the Canadian Red Cross announced it will provide immediate financial assistance totaling \$50 million to more than 80,000 people displaced by the Alberta wildfires.

All individual donations, will be matched by the Government of Canada until May 30, 2016. Funds from the matching program will support Red Cross operations in communities affected by the wildfires in Alberta.

Venues include:

WFCU Centre – Windsor, Ontario

General Motors Centre – Oshawa, Ontario

Budweiser Gardens – London, Ontario
Core Entertainment (First Ontario Centre, Hamilton Place Theatre & Molson Canadian Studios) –
Hamilton, Ontario
Mattamy Athletic Centre – Toronto
EnCana Events Centre – Dawson Creek, British Columbia

ABOUT SPECTRA

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., In addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.