



For Immediate Release

WITH 51 EVENTS BEHIND THEM, CROSS INSURANCE CENTER WRAPS UP SUCCESSFUL SPRING MONTHS

VENUE SHOWS NO SIGNS OF SLOWING DOWN IN SUMMER MONTHS AHEAD

BANGOR, ME – Over the past 2.5 months, Spectra Venue Management, managers of the Cross Insurance Center, welcomed a busy spring that came in like a lion and shows no signs of going out like a lamb anytime soon. Over 50,000 patrons have come through the doors of Cross Insurance Center to attend a number of events at the venue. A total of 51 different events have taken place so far this spring in both the arena and convention center.

In the back to back months, some of the events hosted include: Professional Bull Riders, Harlem Globetrotters, Bangor Boat Show, Megadeth, Monster X Tour, Home Show, Republican State Convention, BDN Garden Show, Anah Shrine Circus, Why Jesus 2016, the Maine Asphalt and Paving Convention, Bangor Comic and Toy Convention, Dennis Paper & Food Show, Eastern Maine Medical Center's Winter Beach Ball, the Third Annual Cross Insurance Center Gala, the Maine Sports Hall of Fame Induction Banquet, and several more.

During March, April and the first half of May, some interesting facts and statistics came from having a packed schedule. During the 51 different events, the venue had to be turned over approximately 65 different times and the team at Cross Insurance Center showed just how busy they were by clocking a total of 10,515 labor hours. With over 50,000 people in and out of the venue, it's no surprise that some people came hungry. The in-house food and beverage team served over 10,000 catered meals for convention center events and had concession stands open for nearly 200 hours.

City of Bangor Council Chair, Sean Faircloth says, "This spring has seen more paying customers through the Cross Insurance Center than the entire population of our city. A very significant percentage of those paying customers are from outside Bangor, often from southern Maine, visiting, not just in summer but in the spring, spending money in our restaurants, bars, and stores. Whether it's the Bangor Garden Show, Megadeth, or the Republican State Convention, the Cross Insurance Center is the gift that keeps on giving to Bangor's economy. It's remarkable that both the Dave Matthews Band (14 Grammy nominations) and Ringo Starr, the most famous drummer in history, are playing on the same night in Bangor. It would be difficult to imagine in the year 2000 that such a thing could happen in our city."

Despite working an incredible number of hours, staff seemed to keep the clients happy. Tanya Bentley from the Maine Asphalt Pavement Association stated, "Thanks for a great event. Your team is supportive, helpful, and easy to approach!" Samantha Sturtevant from the Maine Tourism Association said, "The food was very good and the venue was perfectly set up for us. The staff that helped us was very accommodating and had a very polite and friendly demeanor. You have a great crew on your hands!"

With summer quickly approaching, Cross Insurance Center staff can't slow down just yet. With a number of events taking place at Cross Insurance Center in both the arena and convention Center, including Maureen Hancock, 6 Cirque du Soleil events, Ringo Starr and his All-Starr Band, WWE Live, Ron White, the American Legion State Convention, the Commissioner's Conference for Superintendents, and many

more, keeping the momentum in the upcoming months will be important as staff take a plunge into their also-busy summer calendars.

For more information about Cross Insurance Center or events taking place at the venue, visit crossinsurancecenter.com

Want a visual of the busy schedule? View time lapses here:

March 2016 - <https://www.youtube.com/watch?v=hJk15SFEBog> (Professional Bull Riders, Harlem Globetrotters and 2016 Bangor Boat Show)

April 2016 – <https://www.youtube.com/watch?v=yXZQAsiRxW4> (Bangor Home Show, Maine Asphalt Pavement Association Seminar, Monster X Tour, Republican State Convention, Dennis Paper and Food Show and Anah Shrine Circus)

###

ABOUT THE CITY OF BANGOR, MAINE

The City of Bangor, Maine is a service center community of 33,039 residents and is the county seat of Penobscot County. Bangor is the major commercial and cultural center for much of northern and eastern Maine. The City is an equal opportunity employer and service provider. For information on City projects and news, see www.bangormaine.gov.

ABOUT SPECTRA BY COMCAST SPECTACOR

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, PA, in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com, and WellsFargoCenterPhilly.com for more information.

Spectra's Venue Management division is the industry leader across a full range of services that impact the bottom-line success of public assembly venues, including marketing and sales, corporate partnerships, event booking, ticket services and box office management, customer service, operations and engineering, and finance and administration.