

For Immediate Release

Media contact:

Kevin Boryczki, General Manager, Central National Bank Center
580-616-7361

Kevin_Boryczki@comcastspectacor.com

**ENID EVENT CENTER & CONVENTION HALL TO BE RENAMED
CENTRAL NATIONAL BANK CENTER**

(Enid, OK) **Spectra by Comcast Spectacor**, which provides Venue Management, and Ticketing & Fan Engagement at the Enid Event Center & Convention Hall, along with the City of Enid today announced an expanded 10-year partnership with Central National Bank and Trust whereby the facility will be known as the Central National Bank Center. A week-long celebration will begin with a ribbon cutting ceremony at 10:30 AM on Tuesday, June 14, to introduce the new name, followed by Pat Benatar & Neil Giraldo in concert on Thursday, June 16, and Alabama: Southern Drawl Tour on Saturday, June 18.

The partnership, arranged by Spectra, will be effective immediately and new signage will be unveiled over the next few months, beginning at the ribbon cutting ceremony on June 14. Spectra is the industry leader across a full range of services that impact the bottom-line success of public assembly venues, like the Central National Bank Center. The Venue Management division specializes in services, including marketing and sales, corporate partnerships, event booking, ticket services and box office management, customer service, operations and engineering, and finance and administration. Spectra has secured over 24 naming rights partnerships in the last six years.

Centrally located in Northwest Oklahoma, the 3,200-seat Central National Bank Center has become the premier entertainment destination and banquet facility of Northwest Oklahoma. The center has been managed by Spectra since 2012 when it opened the Enid Event Center and re-opened the newly remodeled Convention Hall. Spectra has brought a multitude of concerts by internationally recognized artists to Enid such as Reba, Darius Rucker, Alan Jackson, Little Big Town, Willie Nelson, The Beach Boys and most recently Vince Gill. The center has also played host to the 2016 Oklahoma Speaker's Ball and Fireball Run. Since opening in 2012, Spectra has booked over 1,300 events for the facility.

“Central National Bank has been a strong supporter of the Enid Event Center since the day they opened their doors and have been extremely impressed with the quantity and quality of entertainment it has brought to our town,” said R.S. (Brud) Baker, CEO, Central National Bank. “We are excited that Central has been selected as the naming rights partner, which allows us to continue and enhance our commitment to improving both the economic vitality and quality of life of Enid and the surrounding communities. This opportunity allows us to keep our long standing dedication of making the communities we serve a better place to live and work.”

“The City is very excited that Central National Bank has partnered with Spectra on the naming rights to the facility,” said City Manager Jerald Gilbert. “This partnership is a perfect fit with Central National Bank and continues to help complete the original vision of this vibrant downtown facility.”

“Central National Bank is a founding partner of the Enid Event Center and we are proud to put their name on this facility” said Spectra’s Kevin Boryczki, General Manager of the Central National Bank Center. “This partnership is another example of Central National Bank’s dedication and commitment to Enid, the surrounding communities and this facility.”

Upcoming Events at the Central National Bank Center

Pat Benatar & Neil Giraldo – June 16

ALABAMA: Southern Drawl Tour – June 18

Kenny Roger’s: Final World Tour – July 15

Weird Al Yankovic: Mandatory World Tour – July 17

Celtic Thunder: Legacy Tour – October 28

Tickets can be purchased by calling 855.TIX.ENID or visiting www.CNBCenter.com. For a full list of upcoming events at Central National Bank Center, visit www.CNBCenter.com.

Central National Bank

Chartered in 1913, Central National Bank and Trust Company is proud to be an Oklahoma community bank serving customers for over 100 years. A full-service FDIC-insured financial institution with over \$600 million in assets, CNB offers innovative products such as checking and savings accounts, mobile banking, time deposits, trust and wealth management services, business accounts and loan products including agricultural, transportation, and heavy equipment lending. CNB also issues prepaid and payroll cards throughout the U.S. for use by students, employees and individual consumers. Central National Bank has branches in Enid, Blackwell, Bartlesville, Mooreland, Woodward and Tulsa. For more information please visit the bank’s website at www.cnb-ok.com

Spectra By Comcast Spectacor

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three main divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor also owns and operates the National Hockey League’s Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

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