



**ENID Event Center
& Convention Hall**



SPECTRA
BY COMCAST SPECTACOR

For Immediate Release

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**SPECTRA BY COMCAST SPECTACOR NAMES KEVIN BORYCZKI GENERAL MANAGER OF
ENID EVENT CENTER & CONVENTION HALL**

Spectra by Comcast Spectacor, which provides Venue Management and Ticketing & Fan Engagement at the Enid Event Center & Convention Hall has named Kevin Boryczki General Manager at both facilities. Boryczki is relocating to Enid from Salina, KS, where he most recently served as the Assistant General Manager and the Director of Marketing at the Bicentennial Center, also a Spectra property. In his new role in Enid, Boryczki will oversee booking, day-to-day operations and tap synergies in finance, marketing, sponsorship, food and beverage and promotions from other Spectra Venue Management facilities to increase revenue for the Enid Event Center & Convention Hall. Boryczki's first day in Enid will be on Monday, April 25.

"Kevin brings a tremendous amount of experience and energy to Enid and we look forward to continuing to provide the region with top-notch entertainment and our high level of customer service," said Spectra Regional Vice President Rick Hontz.

Boryczki comes to Enid with over 15 years of Sport & Entertainment experience. Prior to joining Spectra by Comcast Spectacor, Boryczki was the Vice President of Marketing and Public Relations for Providence Sports + Entertainment. He also has eight years of experience in marketing, public relations and broadcasting, with the Providence Bruins, AHL affiliate of the Boston Bruins, Adirondack Frostbite, formerly of the United Hockey League and Lakewood Blue Claws, Class A affiliate of the Philadelphia Phillies. He was a 2003 Graduate of Syracuse University majoring in Broadcast Journalism and History.

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three main divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor also owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

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