

**FOR IMMEDIATE RELEASE:**

**OAKLAND A'S AND SPECTRA FOOD SERVICES & HOSPITALITY ANNOUNCE NEW MENU ITEMS FOR THE 2016 SEASON**

April 5, 2016 (Oakland, CA) – Spectra's Chef Effie Speigler is cooking up some brand new, fresh menu items for the 2016 Oakland A's season. Spectra is the exclusive food and beverage provider at O.co Coliseum, home of the Oakland Athletics. From a new deli concept and craft beer options to loaded chips and Sailor Jerry Rum cocktails, Spectra Food Services & Hospitality has covered all the bases when it comes to unique ballpark food.

Spectra Food Services & Hospitality provides services to more than 140 properties throughout the United States and Canada including MLB and NFL stadiums, other sports facilities, arenas, convention centers, casinos, fairgrounds and cultural attractions.

"We are excited to provide A's fans with fresh, new menu items and concepts, including specialty drinks and craft beers this year," said Spectra Food Services & Hospitality's Chef, Effie Speigler. "We are also preparing nutritious meals for the A's clubhouse using local, organic produce and meats."

In stand 129, A's fans will find the brand new Metro Deli concept featuring some never-before-seen, freshly made sandwiches and salads including:

- *Steakhouse Roast Beef*: steakhouse-style roast beef, caramelized balsamic onion jam, bleu cheese and oil cured tomato, served on French Baguette
- *The Italian Stallion*: salami, ham, smoked provolone cheese, pepperoncini, roasted red peppers, served on French Baguette
- *The Gobbler*: turkey breast, brie cheese, honey mustard, granny smith apples, served on French Baguette
- *The Grilled Veggie*: grilled veggies, sun dried tomato pesto, mixed greens
- *East Bay Cobb Salad*: smoked bacon, grape tomatoes, bleu cheese, avocado, hardboiled egg, mixed greens
- *Southwest Cotija Salad*: cheese, corn, black beans, tortilla strips, mixed greens
- *Farmers Market Cucumber*: grape tomatoes, bell peppers, carrots, mixed greens

A's Fans can enjoy a unique new concept called loaded chips in stands 111 and 123. Each chip bag is sliced length-wise and ingredients are added to the bag to make a perfectly portable snack!

- *Gilroy Style*: sea salt kettle chips topped with chopped parsley, garlic hollandaise, shredded parmesan cheese
- *Bases Loaded*: sour cream and chive kettle chips topped with chopped scallions, pork burnt ends and Fat Tire Ale cheese sauce

Spectra has even re-branded stand 108 to feature Sailor Jerry Rum cocktails, Stella Artois and Shock Top, as well as soda and water. The five cocktails will include everything from Moscow Mules to Margaritas and more! The craft beer selection features over 20 different brews on tap including:

- Sierra Nevada
- Drake's Brewing Company

- Linden Street Brewing Company
- Sonoma Springs Brewery

A's Fans will not leave the ballpark disappointed or hungry this season at Oakland Coliseum! With over two decades of experience in the California marketplace, operating at Raley Field, Chukchansi Park, Banner Island Ballpark, The Mountain Winery and eight fairgrounds which include Cal Expo, the Alameda County Fair, Clark County Fairgrounds, Orange County Fair & Event Center, Pacific Amphitheater, Santa Clara County Fairgrounds, Sonoma County Fairgrounds and Ventura County Fairgrounds at Seaside Park, Spectra always amplifies the fan experience and delivers what guests want – fresh and unique food.

#### About Spectra

Comcast Spectacor, a leader in the sports and entertainment industry, raises the bar on live event experiences. Spectra brings together the company's expertise in Venue Management, Food Services & Hospitality and Ticketing & Fan Engagement.

Spectra's Food Services & Hospitality division delivers the industry's most innovative and profitable solutions through its *Everything's Fresh*™ philosophy at sports arenas, stadiums, casinos, convention centers, cultural attractions, fairgrounds, and other specialty venues. Spectra Food Services & Hospitality serves over 250,000 events and 40 million guests each year.

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients and 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management, Food Services & Hospitality and Ticketing & Fan Engagement. Learn more at [SpectraExperiences.com](http://SpectraExperiences.com). Comcast Spectacor is a part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, PA, in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at [ComcastSpectacor.com](http://ComcastSpectacor.com), [PhiladelphiaFlyers.com](http://PhiladelphiaFlyers.com), and [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com) for more information.

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Contact: Kristen Thompson, Director of Marketing, Spectra Food Services & Hospitality,  
[Kristen\\_thompson@comcastspectacor.com](mailto:Kristen_thompson@comcastspectacor.com)