

For Immediate Release

**SPECTRA BY COMCAST SPECTACOR ANNOUNCES TOM MCMILLEN AS A KEYNOTE
SPEAKER AT PACNET '16 CONFERENCE**

CEO and President of the Division 1A Athletic Directors' Association, and former NBA player, U.S. congressman, Rhodes Scholar and founding member of the Knight Commission to address Spectra community with renowned sports journalist Bonnie Bernstein

IRVINE, Calif. (Jan. 12, 2015) – Spectra by Comcast Spectacor, the experts in hosting and entertainment, today announced Tom McMillen, CEO and President of the Division 1A Athletic Directors' Association, will deliver a general session keynote address at its annual PACnet community conference, to be held Feb. 21-24, 2016 at the Newport Beach Marriott Hotel & Spa in Newport Beach, Calif.

McMillen will deliver his keynote on Tuesday, Feb. 23, and will be interviewed during the interactive session by renowned sports journalist Bonnie Bernstein, recognized by the American Sportscasters Association as one of the most accomplished female journalists in the industry. The keynote will also be streamed live to the National Association of Collegiate Directors of Athletics (NACDA) community for its membership.

"I'm excited and honored to speak at PACnet to share insights and stories from my career, as well as focus on my passion for college athletics and live entertainment," said Tom McMillen, CEO and President of the Division 1A Athletic Directors' Association. "PACnet represents a vibrant community of thought-leading institutions that I am looking forward to connecting with during the conference."

McMillen was named CEO and President of the Division 1A Athletic Directors' Association in Sept. 2015. The Division 1A Athletic Directors' Association is a professional Association, national in scope, comprised of IA Directors of Athletics from 11 conferences. McMillen's role is to help member athletics directors better navigate the rapidly changing landscape of college athletics as the association expands, and assisting with advocacy, lobbying, business analytics and professional training.

McMillen, a former University of Maryland (Maryland) and professional basketball standout, US Congressman, Rhodes Scholar, businessman, and founding member of the Knight Commission, brings to the 1A Association many years of experience dealing with the issues facing intercollegiate athletics.

McMillen had an illustrious high school basketball career and was featured on the cover of Sports Illustrated as the best high school player in America. While at Maryland he was a three-time All-American, and when he graduated with a bachelor's degree in chemistry, he delivered the valedictorian address for his class. He still holds the all-time career scoring average for the Terrapins basketball program and was the first Maryland student to be awarded a Rhodes scholarship, receiving bachelor's and master's degrees in politics, philosophy and economics from Oxford University (Oxford). While studying at Oxford, McMillen played professional basketball for Virtus Sinudyne in Bologna, Italy.

In 1974, McMillen was drafted in the first round of the NBA Draft by the Buffalo Braves. He subsequently played for the New York Knicks, Atlanta Hawks and Washington Bullets in a career that spanned 11 years, before he retired to pursue a career in politics. McMillen was also a member of the 1972 U.S. Olympic Basketball Team that earned a silver medal in Munich, West Germany.

Elected to the U.S. House of Representatives for the Fourth Congressional District in Maryland, McMillen served three terms and while in Congress sponsored a number of bills concerning college athletics, such as the Student

Right-to-Know Act, which requires colleges and universities to disclose graduation rates for their student-athletes.

From 1991-2003, he was a member of the Knight Foundation’s Commission on Intercollegiate Athletics, investigating abuses within college sports. In 1993, he was named by President Bill Clinton as co-chair of the President’s Council on Fitness and Sports and Nutrition—a continuation of his involvement with the Council, which began in 1970 when he was in high school and appointed by President Richard Nixon.

From May 2011 through July 2013, McMillen served as the founding chairman of the National Foundation on Fitness, Sports and Nutrition, a congressionally authorized foundation. McMillen was the original architect of the enabling legislation. He currently is treasurer of the foundation.

In May 1988, McMillen was inducted into the first GTE Academic All-American Hall of Fame as a charter member. In 2002, on the 50th anniversary of the founding of the Atlantic Coast Conference (ACC), he was chosen as one of the ACC’s Top 50 players of all time. He was inducted into the Maryland Alumni Hall of Fame in 2010 and the College Basketball Hall of Fame in 2013.

Bernstein spent 17 years covering prestigious sports events on-air for ESPN and CBS, most recently serving in the hosting rotation for ESPN’s NFL Live, Outside the Lines, Jim Rome is Burning and First Take, as well as hosting a daily NFL show on ESPN Radio. Bernstein has been the only female fill-in host for the nationally syndicated TV/radio program, The Dan Patrick Show, and was CBS Sports’ lead reporter for the NFL and NCAA Men’s Basketball Championships.

Bernstein is the Vice President of Content and Brand Development for Campus Insiders, a digital collaboration between IMG College, America’s premier college sports marketing company, and Silver Chalice Ventures. In addition to her daily hosting duties during the college football and basketball seasons, Bernstein is responsible for helping creating original programming for the network, developing and securing new sponsor opportunities, devising branded content strategy and designing brand extensions that enhance the reach of Campus Insider’s digital and social platforms.

Bernstein graduated Magna Cum Laude from Maryland’s prestigious Merrill College of Journalism, and currently serves on the College’s Board of Visitors as well as the Advisory Board for the Shirley Povich Center for Sports Journalism. While at College Park, Bernstein was a four-time Academic All-America selection (gymnastics) and received the Thomas M. Fields Award for academic and athletic excellence.

“We are incredibly thrilled to have Tom McMillen speak to the Spectra community at PACnet and share his extremely insightful story and his career accomplishments,” said Dave Butler, President and Chief Executive Officer of Spectra Ticketing & Fan Engagement. “Tom McMillen has had a one-of-a-kind and distinguished career within sports, live entertainment and politics, and will bring an exceptional point of view and insight to the Spectra and PACnet community.”

About Spectra Ticketing & Fan Engagement

Spectra’s Ticketing & Fan Engagement division is a leader in ticketing, fundraising, marketing, and analytics solutions with over 35 years of experience. Spectra Ticketing & Fan Engagement enables college athletic programs, arenas, professional sports, and performing arts clients to sell more than 120 million tickets per year.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is



embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

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