

SPECTRA BY COMCAST SPECTACOR STARTS OFF THE NEW YEAR WITH 'KRAZY GOOD' ADDITIONS AT DONALD L. TUCKER CIVIC CENTER

Tallahassee, FL – Spectra by Comcast Spectacor, which provides Venue Management and Ticketing & Fan Engagement to the Donald L. Tucker Civic Center on the campus of Florida State University, has opened a new Craft Corner and launched *Kenny's Krazy Wings* featured in the Spotlight Grille, to ring in the New Year.

With a strong emphasize on enhancing the customer experience at the Tucker Center, Spectra by Comcast Spectacor introduced a new brand name for their famous house chicken wings and has created a new concourse destination labeled the *Craft Corner* that features specialty craft beers. "Our decision to make available these great craft beers allows us to support local business while enhancing our customer experience, two areas that are a major focus for us," Spectra's Ben Weiss, General Manager of the Tucker Center. "Lagunita's and Lake Tribe are both strong brands with supporters throughout the community, and we are beyond excited to feature their products to our patrons. In addition, many fans think we have the best wings in Tallahassee so we thought it would be fitting to attach a fun brand name to one of the most popular items on our Spotlight Grill menu."

Kenny's Krazy Wings

Kenny Carnival, who works with in the Food Services Department at the Tucker Center, brought his family recipe for wings which have become irresistible to fans. "My family has been in the restaurant business for over 35 years locally, our recipe for wing sauce has always been a huge hit since being passed down by my grandmother, but now with a name we can get more people up to the Spotlight Grille to try them out." Said Carnival.

Kenny's Krazy Wings are sold in the Spotlight Grille which is open to all ticket holders and is located on the Club/Suite Level above section 107. Sauces include Sweet BBQ, Kenny's Krazy Sauce, & Hot. Starting in 2016 fans can expect various wings specials and sampling events in the Spotlight Grille. Learn more about *Kenny's Krazy Wings* here-
<http://www.tuckerciviccenter.com/plan-your-visit/kennys-krazy-wings>

Craft Corner

Exciting news for all craft beer enthusiasts as regional beer makes its way into the facility as well. Spectra by Comcast Spectacor has made an investment in the installation of a *Craft Corner* located at the Tucker Center on the south end of the concourse behind section 106. The *Craft Corner* which features drafts from Lagunitas and Lake Tribe Breweries will be open for all major events for the rest of the season.

Throughout the promotional of these new additions, #KrazyGood and #Craft Corner will be used on social media to engage fans and keep them updated on promotions and discounts. Fans can interact online by following @FSUTuckerCenter on Instagram and Twitter and by liking the Donald L. Tucker Civic Center on Facebook. For more information on all the new additions at the Tucker Center go to TuckerCivicCenter.com or call 850.644.SHOW (7469).

About Lagunitas

From points distant and beyond we all converged on Petaluma in 1993 and '94 with an unenunciated desire to be more than we were before. The core of Lagunitas came from Chicago, St Louis, Memphis, Walker Creek, and the highlands of Quincy.

The Chicago contingent initiated the brewing and the gravitational effect of its suchness did the rest. We all loved the beer but the mission was larger than the ordinary joy of a hoppy-sweet quaff. It was driven unseen by an urge to communicate with people, to find our diasporic tribe, and to connect with other souls adrift on a culture that had lost its center and spun its inhabitants to the four winds to wander lost and bereft with a longing to re-enter the light. Beer, we have learned, has always been a good lubricant for social intercourse! For more information on Lagunita's go to www.lagunitas.com

About Lake Tribe Brewery

The humble beginnings of Lake Tribe Brewing dates back to circa 2010. Founder and Head Brewer Jesse Ross, Mechanical Engineer, amateur chef, and craft brew enthusiast decided to try his hand at brewing small batches of specialty beers for family get together. It wasn't long before Jesse partnered up with co-founders Jason Ross (brother) and Connor Ross (father) and up's their production capacity, fueled by perfection and the love for the craft of brew, started brewing larger batches of their specialty beers for local events, and weddings of friends and family.

The founders coined the name 'Lake Tribe Brewing' after their former

Indian Guides tribe name, 'The Lake Tribe'. The Lake Tribe comprised of a motley crew of father and sons who lived for weekend opportunities to travel their mischief all over the SE United States for adventures camping hiking and enjoying the great outdoors. After decades of adventures and a group of rascals still as tight knit as ever it was time to immortalize the tribe in one of their most celebrated of rituals; enjoying great quality craft beers brewed with ingredients from and inspired by the great outdoors. For more information on Lake Tribe go to www.laketribebrewing.com

About the Spotlight Grille

Spotlight Grille is located on the South end of the arena on the Club Level above section 107. The Grille features a variety of 'Action Stations' including Capital Carvery, Seminole Sauté, and Market Fresh Greens. Food voucher tickets are \$12 and can be purchased at the entrance to the Spotlight Grille or at TuckerCivicCenter.com. The Grille is open 1-2 hours prior to and during select events all season.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., In addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

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