

For Immediate Release

**SPECTRA BY COMCAST SPECTACOR ANNOUNCES MIKE GOLUB AS A KEYNOTE
SPEAKER AT PACNET '16 CONFERENCE**

***Portland Timbers President of Business will address Pro Sports and Arenas community during
interactive one-on-one keynote***

IRVINE, Calif. (Jan. 28, 2016) – Spectra by Comcast Spectacor, the experts in hosting and entertainment, today announced Mike Golub, President of Business for the Portland Timbers of Major League Soccer (MLS), will deliver a keynote address at its annual PACnet community conference, to be held Feb. 21-24, 2016 at the Newport Beach Marriott Hotel & Spa in Newport Beach, Calif.

Golub will deliver his keynote on Monday, Feb. 22, and will be interviewed during the interactive session by Spectra Ticketing & Fan Engagement's Ken Lesnik. Golub will discuss how the Timbers have built a phenomenal club culture with incredible staff, passionate fans, and an amazing fan experience to go along with their MLS Cup championship team.

"It is thrilling to address a group of peers, industry leaders and like-minded organizations at PACnet '16 during an interactive keynote," said Golub, President of Business for the Portland Timbers. "I look forward to sharing how the Portland Timbers have become a model MLS franchise and the dedication from the entire club and staff to create a one-of-a-kind atmosphere and fan experience, along with a model to ensure the club remains innovative and profitable for years to come."

Golub has more than 25 years of experience in professional sports marketing and management. Golub joined the Timbers in 2009 and helped lead the organization during its highly successful launch to MLS. Golub – who oversees all business functions for the Timbers, Portland Thorns FC and Portland Timbers 2 (T2) – is a two-time recipient of the Doug Hamilton MLS Executive of the Year (2011, 2013).

Under Golub's guidance, the Timbers have indelibly changed the landscape of sports in Portland, while becoming a national success story and a model professional sports franchise. The Timbers have sold out all of their regular-season games in their five MLS seasons, forged industry-leading corporate partnerships, created a season ticket waiting list of more than 12,000 fans, introduced an award-winning community relations platform, Stand Together, created one of the best in-game stadium experiences in sports, established the Thorns as the most successful women's soccer club in the world and cultivated the Timbers' international reputation for overall excellence.

Golub received the Doug Hamilton Executive of the Year award following the 2013 season in which the Timbers continued to see growth in key business areas, including ticket sales, corporate partnerships and local television ratings. He also received the honor in 2011 in recognition of the team's remarkable and historic inaugural season in the league.

As a club, the Timbers have been honored with numerous league and industry awards under Golub's leadership. In 2013, the Timbers were singled out as part of an elite group of top professional teams named as finalists for the Sports Business Journal's "Sports Team of the Year."

Previously, Golub served as the Chief Operating Officer for the NBA's Portland Trail Blazers from 2006-08, reshaping the team's business and brand into one of the most successful in professional sports. Golub also served as the Executive Vice President for the NBA's Memphis Grizzlies from 2000-05 and was the Senior Vice President of Business Operations and Chief Marketing Officer for the NHL's New York Rangers prior to joining



the Trail Blazers in October 2006. Golub managed the NBA's Events Division from 1991-96 and began his career in sports as a producer for Major League Baseball Productions.

Golub graduated from Dartmouth College with a bachelor's degree in Government and earned his master's degree in Business Administration from Stanford University.

"We are delighted to welcome Mike Golub as a keynote speaker at PACnet '16 to share his industry-leading philosophy and culture to drive the Portland Timbers to the top of MLS," said Dave Butler, President and Chief Executive Officer of Spectra Ticketing & Fan Engagement. "Mike has led the Timbers in the creation of an exceptional business model and a first-rate fan experience for their supporters, and his message will fully resonate with Spectra's professional sports and arenas community."

About Spectra Ticketing & Fan Engagement

Spectra's Ticketing & Fan Engagement division is a leader in ticketing, fundraising, marketing, and analytics solutions with over 35 years of experience. Spectra Ticketing & Fan Engagement enables college athletic programs, arenas, professional sports, and performing arts clients to sell more than 120 million tickets per year.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

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