

For Immediate Release

**SPECTRA BY COMCAST SPECTACOR ANNOUNCES DAN RADAKOVICH AS KEYNOTE
SPEAKER AT PACNET '16 CONFERENCE**

Clemson University Director of Athletics to address Spectra community

IRVINE, Calif. (Dec. 2, 2015) – Spectra by Comcast Spectacor, the experts in hosting and entertainment, today announced Dan Radakovich, Director of Athletics at Clemson University (Clemson) will deliver a general session keynote address at its annual PACnet community conference, to be held Feb. 21-24, 2016 at the Newport Beach Marriott Hotel & Spa in Newport Beach, Calif. The keynote will also be streamed live to the National Association of Collegiate Directors of Athletics (NACDA) community for its membership.

“I am honored to address the PACnet community of peers and business partners to discuss leadership and business strategies with our live entertainment community,” said Dan Radakovich, Director of Athletics at Clemson University. “PACnet is a leading forum for the diverse community of thought leaders in our industry and I look forward to sharing my personal experiences and insights to such respected members in college athletics and live entertainment.”

Dan Radakovich became Clemson’s 13th director of athletics on Dec. 1, 2012. He came with a wealth of experience after serving in significant athletic administrative roles at University of Miami (Fla.), Long Beach State, University of South Carolina and Louisiana State University (LSU), in addition to athletic directorships at American University and Georgia Tech. His administrative career spans over 26 years.

College football entered a new era in 2014 with the College Football Playoff, and Radakovich was at the forefront. He was one of 13 people, including one of only five FBS directors of athletics, to be named to the committee. Radakovich’s selection to the committee is another testament to the level of respect he carries on a national basis. In 2012, he was named by NCAA President Mark Emmert as one of 10 directors of athletics to a new advisory commission charged with making recommendations for the future of NCAA rules and policies.

He has always been a director of action when it comes to facilities, and in his first year, projects were put in place at the West endzone of Memorial Stadium and a new player facility at Doug Kingsmore Stadium. He also announced plans for a rebuilt Littlejohn Coliseum.

Radakovich came to Clemson from Georgia Tech, where he served with distinction for six years (2006-12). During his career at Georgia Tech, it had 51 teams advance to either NCAA Tourney play or bowl games in his six years. That includes five sports (football, women’s basketball, softball, women’s tennis, men’s golf) that made the postseason every year. The baseball program missed just once.

A total of 11 different sports programs finished in the top 25 of at least one major poll 27 times, including a National Championship women’s tennis program in 2007, just its second team title in history. The football program played in a bowl game each year he was at Georgia Tech, including the 2010 Orange Bowl, the program’s first BCS-level bowl appearance since the 1967 Orange Bowl.

“Dan Radakovich has significantly impacted Clemson Athletics both on and off the field with his leadership, vision and vast experience,” said Dave Butler, President and Chief Executive Officer of Spectra Ticketing & Fan Engagement. “Spectra is honored to have Dan address the community and share his leadership vision, strategic insights and industry knowledge that will resonate with the community at PACnet ‘16.”



About Spectra Ticketing & Fan Engagement

Spectra's Ticketing & Fan Engagement division is a leader in ticketing, fundraising, marketing, and analytics solutions with over 35 years of experience. Spectra Ticketing & Fan Engagement enables college athletic programs, arenas, professional sports, and performing arts clients to sell more than 120 million tickets per year.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

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