



FOR IMMEDIATE RELEASE

**AUGUSTA-RICHMOND COUNTY COLISEUM AUTHORITY AND SPECTRA VENUE MANAGEMENT
ANNOUNCE #BESTYEAREVER FOR THE AUGUSTA ENTERTAINMENT COMPLEX**

WIN 2 TICKETS TO EVERY EVENT FOR A YEAR WITH THE BIG TICKET SWEEPSTAKES!

Augusta, GA- August 31, 2015– Fiscal Year 2014-2015 proved to be the most successful fiscal year to date for the Augusta-Richmond County Coliseum Authority and the Augusta Entertainment Complex. The Authority improved its net position by \$260,117 compared to the last fiscal year, a 57% improvement. These numbers reflect that the Authority continues to be diligent in finding ways to decrease costs while improving the facility.

“With the help of building management, Spectra, the operating expenses have been significantly reduced”, says Chairman Cedric Johnson, “while maintaining the James Brown Arena and Bell Auditorium as the premier entertainment venues in the region.”

“We owe the success of the venues to the people of the CSRA. We sell the market and venues to promoters and agents, but ticket sales are what breed future success”, says Spectra General Manager Chris Bird. “The more tickets purchased for incoming shows, the more opportunities we will see.”

Because The Augusta Entertainment Complex has had its #BESTYEAREVER, one lucky fan will get to have their #BESTYEAREVER, through The Big Ticket Sweepstakes! One fan will receive two tickets to every ticketed event at the James Brown Arena and The Bell Auditorium beginning October 1, 2015 and ending on September 30, 2016.

To enter the contest, fans must visit www.augustaentertainmentcomplex.com, James Brown Arena or The Bell Auditorium Facebook pages at www.Facebook.com/theJBA or www.Facebook.com/TheBellAuditorium beginning on Tuesday, September 1, 2015 at 10am. All entries will be collected until Thursday, September 24, 2015 at 11:59pm.

Fans will be entered into the contest to win a pair of tickets to every ticketed event at the two venues including Miranda Lambert, The Avett Brothers, Corey Smith, Disney on Ice, Kicks 99 Guitar Pull, Mike Epps, Jersey Boys, WWE, The Harlem Globetrotters and many more! Events are continuously added to the venues’ 2015-2016 schedule throughout the coming months. The winning fan will also receive a free pizza every week from Mellow Mushroom October 1, 2015-September 30, 2016.

The *Big Ticket* Sweepstakes winner will be announced live on air with KICKS 99 and WHHD 98.3FM on Friday, September 25, 2015 at 5pm, along with posted on The James Brown Arena and The Bell Auditorium Facebook pages.

About Spectra:

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., In addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

Contact:

Katie Cason

Spectra Venue Management

kcason@arccc.com

706-262-4556