

For Immediate Release

**SPECTRA BY COMCAST SPECTACOR PROMOTES KIM DAMRON TO
CHIEF OPERATING OFFICER OF TICKETING & FAN ENGAGEMENT DIVISION**

IRVINE, Calif. (Nov. 5, 2015) – Spectra by Comcast Spectacor today announced that Kim Damron has been promoted to Chief Operating Officer of the Ticketing & Fan Engagement division (formerly Paciolan). Damron, who has been with the company for nearly a decade, most recently held the position of Senior Vice President of Operations and oversaw strategic client programs and operations within the business. In her new role, Damron will lead the development and execution of the division’s client services and operations strategy.

“Kim’s vision and leadership have significantly enhanced key areas of the business and strengthened our operations, client services and strategic partnerships to help accelerate organizational growth,” said Dave Butler, President and CEO of Spectra Ticketing & Fan Engagement. “Over the last 18 months, we acquired Ballena Technologies, built new partnerships with SeatGeek, ReplyBuy and other event discovery partners, and grew our community with 55 new partner organizations. These are all testaments to the manner in which Kim’s leadership has strengthened our company operations.”

During her tenure, Damron has transformed the company’s client-facing engagement programs as well as established several strategic partnerships, including the StubHub relationship that enables clients to leverage an integrated secondary ticketing solution. Most recently, Damron led the integration of the New Era Tickets division, merging two areas of the business into one cohesive unit for operational efficiency. She also integrated the FanOne Marketing team into the Spectra Ticketing & Fan Engagement organization to create additional service opportunities for Spectra clients. As COO, Damron will continue to lead numerous functional and operational teams that deliver industry-leading ticketing, fundraising, marketing and analytics services to hundreds of live entertainment organizations.

“Spectra Ticketing & Fan Engagement was recently recognized by Great Place to Work and *Fortune* as one of the nation’s best workplaces for women, and it is the company’s senior leaders like Kim Damron and founder Jane Kleinberger that help set the tone for success,” said Alice Fei, Senior Vice President-Human Resources of Comcast Spectacor. “Kim demonstrates the type of leadership that is present in all three divisions of Spectra and which fuels growth and innovation for our company, our clients and our employees.”

Damron joined the company in 2005 as Vice President of the Client Partner team. Prior to joining Spectra, Damron was Vice President, Business Development and Marketing at Tickets.com and served as Vice President, Vendor Marketing and Entertainment Advertising Sales at Buy.com. She began her career at Paramount Pictures where she held numerous roles including Director of National Advertising.

Damron received a bachelor’s degree in Communications and Sports Studies from the University of Southern California. She and her husband, Jeff, and their four children reside in Newport Beach, Calif.

About Spectra Ticketing & Fan Engagement

Spectra’s Ticketing & Fan Engagement division is a leader in ticketing, fundraising, marketing, and analytics solutions with over 35 years of experience. Spectra Ticketing & Fan Engagement enables college athletic programs, arenas, professional sports, and performing arts clients to sell more than 120 million tickets per year.



About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

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