

## **COMCAST-SPECTACOR TRANSFORMS FAN EXPERIENCE AT WELLS FARGO CENTER WITH NEW ENERGY EFFICIENT LIGHTING SYSTEM**

*Wells Fargo Center Becomes One Of The First NHL and NBA Arenas To Feature An LED Lighting System*

**Philadelphia, PA (October 7, 2014)** – In an ongoing effort to enhance fan experience while reducing energy consumption at Wells Fargo Center, Comcast-Spectacor is partnering with Musco Lighting and will debut a new state-of-the-art Show-Light Green™ LED system when the Flyers face off against the New Jersey Devils on Thursday, October 9 at 7 p.m.

The Wells Fargo Center, home of the Philadelphia Flyers of the National Hockey League and Philadelphia 76ers of the National Basketball Association, is one of the first arenas in the United States to house both an NHL and NBA team with this revolutionary lighting system.

“We are constantly looking for ways to enhance the fan experience and conserve energy,” said Global Spectrum’s Matt Homan, General Manager of the Wells Fargo Center. “We will reduce energy consumption by 66 percent compared to the prior system while at the same time create an aesthetically pleasing experience for fans to view sporting events both in the arena and at home.”

“The innovative lighting solution at the Wells Fargo Center is an example of Musco’s expertise and superior ability to control glare,” said Jeff Rogers, Vice President of developmental sales, Musco Lighting. “The new system produces a theater-like atmosphere for players and spectators, while significantly reducing energy consumption.”

Over 25,000 LEDs mounted in nearly 300 luminaires use custom designed reflectors, with advanced light control to produce an environment that is visually and aesthetically phenomenal for participants, spectators, and HD broadcasts, while maximizing energy savings.

### **System Components**

- Luminaires with optic controls for each of the LEDs improve playability with a substantial reduction in glare
- Delivers superior broadcast quality lighting
- Maintenance is eliminated with Musco’s industry leading long-term warranty and the long-life of the LED light source
- Dimming controls allow for the light output to be varied when full power of the system is not needed, saving additional energy
- Instant on/off capabilities allow for special effects and eliminate the time for the lamps to warm up before the output has reached full light levels

The advanced lighting system features optically enhanced fixtures, which will drastically reduce glare and improve playability for the athletes. At the same time, spectators will enjoy a noticeably enhanced, brighter light.

Wells Fargo Center social media accounts:

Twitter: [@WellsFargoCtr](https://twitter.com/WellsFargoCtr) Facebook: [WellsFargoCenter](https://www.facebook.com/WellsFargoCenter) Instagram: [WellsFargoCenter](https://www.instagram.com/WellsFargoCenter)

To receive advance notice and special offers to future events, join the free Wells Fargo Center CyberClub at [wellsfargocenterphilly.com](https://wellsfargocenterphilly.com).

### **About Musco**

For nearly 40 years, Musco Lighting has specialized in the design and manufacture of sports and large area lighting solutions around the world. Musco has pioneered systems using metal halide and LED technologies that have made dramatic improvements in energy efficiency, and provided affordable ways to control spill light and glare. Permanent and temporary lighting solutions range from neighborhood Little League® fields to Olympic Games. Musco has a global team of experts that partner with customers to plan, complete, and maintain a cost-effective, trouble-free lighting solution for their facility.

Comcast-Spectacor ([Comcast-Spectacor.com](https://www.comcast-spectacor.com)), which operates in 48 of the 50 United States, is the Philadelphia-based sports and entertainment company which owns the Philadelphia Flyers (NHL), the home arena for both the Flyers and the NBA's Philadelphia 76ers, the Wells Fargo Center, and four Flyers Skate Zone community ice skating and hockey rinks. In addition, Comcast-Spectacor is also the principal owner of Global Spectrum, the fastest growing firm in the public assembly management field with more than 120 facilities throughout the United States and Canada; Ovations Food Services, a food and beverage service provider; Front Row Marketing Services, a commercial rights sales company; FanOne, a digital fan marketing company; and Paciolan, the leading provider of venue enablement, ticketing, fundraising and marketing technology solutions.

Photo Caption:

Comcast-Spectacor lights up Wells Fargo Center with new energy efficient state-of-the-art Show-Light Green™ LED system.

Photo Credit:

Len Redkoles, NHL Images

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