

**SPECTRA BY COMCAST SPECTACOR LAUNCHES
SPECTRA PRESENTS TO PROVIDE CONCERT AND
EVENT BOOKINGS TO SPECTRA AND NON-SPECTRA
VENUES**

***SPECTRA PRESENTS TO FOCUS ON SECONDARY
AND TERTIARY MARKETS IN NORTH AMERICA***

PHILADELPHIA (Oct. 12, 2015) -- Spectra by Comcast Spectacor is launching *Spectra Presents* - a live event touring and promotion service within its Venue Management division. Spectra Presents will offer events to Spectra and non-Spectra-managed arenas, performing arts centers, theatres, convention centers, and fairgrounds located primarily in secondary and tertiary markets across North America.

Brock Jones, who previously served as Vice President, Bookings, for Global Spectrum (now Spectra Venue Management), will serve as Senior Vice President, of Concert Touring and Events, Spectra Presents. With offices in Nashville and Philadelphia, Jones will report to Comcast Spectacor's John Page, who will serve as President, Spectra Presents. Page is also President, Wells Fargo Complex, Comcast Spectacor's flagship arena in Philadelphia, PA. Together, Jones and Page have over 50 years of live event booking experience across the full range of public assembly facilities.

Jones says today there are tremendous industry resources for arena tours in major markets; however, these resources are not typically available in smaller markets.

"We designed a platform to enable the delivery of touring acts to underserved markets," said Jones. "We will produce creative solutions for managers, agents, and venue partners to provide artistically and financially rewarding experiences."

Spectra Presents has the trust of the touring industry and is able to produce events nationally within these specialized markets.

"The Spectra brand has tremendous experience hosting thousands of events every year," said Page. "This extension of our services is all about better serving the smaller venues that need our help finding the right content to fill

their seats and grow their business.”

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, PA, in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League’s Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com, and WellsFargoCenterPhilly.com for more information.