

CITY OF NAMPA SELECTS SPECTRA BY COMCAST SPECTACOR TO PROVIDE VENUE MANAGEMENT FOR FORD IDAHO CENTER AND FORD IDAHO HORSE PARK

TIM SAVONA NAMED GENERAL MANAGER

NAMPA, ID (Oct. 26, 2015) – In an effort to increase bookings and generate new revenue opportunities at the Ford Idaho Center and Ford Idaho Horse Park, the city of Nampa named Spectra by Comcast Spectacor as the new venue management company for the complex. The five-year agreement between the city and Spectra began on Oct. 1, the same day Spectra assumed operations. Details of the contract were not made public.

Spectra by Comcast Spectacor is the expert in hosting events and entertainment. In addition to Venue Management, the company, which is part of Comcast Spectacor, also offers Food Services & Hospitality and Ticketing & Fan Engagement, to more than 300 clients at more than 400 properties worldwide. Spectra is a proven provider of sports and entertainment services in Idaho across multiple divisions. The Ticketing & Fan Engagement division, for example, powers Idaho State University Athletics and Lewis-Clark State College Athletics.

Spectra immediately named Tim Savona, an 11-year veteran of the sports and entertainment industry, as the venue's new General Manager. Savona joins the Ford Idaho Center from the Budweiser Events Center in Loveland, CO, also a Spectra property, where he spent the last two years as Assistant General Manager. Prior to that, Savona served multiple roles for Spectra at the Iowa Events Center and Wells Fargo Arena, both in Des Moines, IA. A graduate of Bowling Green State University, Savona and his wife, Kara, reside in Nampa with their newborn son, Maxton, and dog Keegan.

"I'm looking forward to working with Spectra and Tim to do some exciting things for the Ford Idaho Center," Nampa Mayor Bob Henry said. "Spectra is a great company that will bring new ideas and energy to not only the venue but to the city, too."

Savona will lead Spectra's local team in overseeing the day-to-day operations of both facilities, including marketing and sales, corporate partnerships, event booking, ticket services and box office management, customer service, operations and engineering, and finance and administration.

"We are thrilled to be here in Nampa at the Ford Idaho Center and are very much looking forward to making a positive impact both in and around the facility, as well as within the community," added Savona. "The Ford Idaho Center has a lot of great things going for it, and we are actively implementing some added strategies for success. I think the public will start hearing and seeing a lot more about the Ford Idaho Center in the coming months."

Owned by the city of Nampa, the Ford Idaho Center is the largest entertainment venue in

the state of Idaho. It features a 12,000-seat multi-use arena, an 11,000-seat outdoor amphitheater, and one of the top 10 equine parks in the country. The complex is one of the most versatile and accessible facilities of its kind in the West. Combined, the venues welcome more than 300,000 visitors each year and generate more than \$20 million in economic impact for the Treasure Valley region.

About Spectra

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, PA, in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com, and WellsFargoCenterPhilly.com for more information.