

**CITY OF MUSKOGEE SELECTS SPECTRA BY COMCAST  
SPECTACOR TO PROVIDE VENUE MANAGEMENT AND  
TICKETING & FAN ENGAGEMENT AT MUSKOGEE CIVIC  
CENTER**

***COMPANY EXPANDS FOOTPRINT IN OKLAHOMA***

The City of Muskogee, in an effort to increase activity at the city's 3,700-seat Civic Center, hired Spectra by Comcast Spectacor to provide Venue Management and Ticketing & Fan Engagement. Spectra, which also provides similar services to the Enid Events Center in Enid, OK, is the expert in hosting and entertainment, providing clients with solutions and services that amplify the customer experience.

"It became clear to us that we needed to hire a company that can provide full management services, oversee our food services business, and sell tickets to our events," said Muskogee Mayor Bob Coburn. "We're fortunate that we can rely on Spectra to reinvigorate our Civic Center.

"Spectra's outstanding work in Enid is one of the many factors we used in selecting the company to work with us in Muskogee," added Coburn. "We're excited about the future of the Civic Center with Spectra on board."

Located in the heart of Muskogee, Oklahoma, the Muskogee Civic Center offers versatility in meeting space that is quite unexpected for a city of its size. The Muskogee Civic Center offers over 8,500-square feet of meeting space in six rooms of various sizes. In addition, the arena floor consists of 8,568-square feet, making it the perfect size for larger meetings, trade shows, or banquets for corporate gatherings.

"The Muskogee Civic Center is an indispensable asset to the community," said Coburn. "It has been the site of innumerable weddings, birthday parties, fundraisers, church services, anniversary parties, family and class reunions, graduations and other special celebrations throughout the years. With Spectra on board, we look forward to new and exciting opportunities for our residents and the surrounding region."

Spectra immediately named Kellen Seitz as the venue's new General Manager. He will oversee all of the company's efforts across marketing and sales, concert touring and events, ticket services and box office management, customer service, operations and engineering, and finance and administration.

Spectra Presents, a service of Spectra Venue Management, is bringing Lee Brice to perform at the Civic Center on Saturday, September 26.

Carrie Underwood, Willie Nelson, Loretta Lynn, Toby Keith, Brooks and Dunn, Merle Haggard, Asia, Miranda Lambert, Snoop Dogg, Hinder, Styx, Robert Plant and the All American Rejects have performed at the Civic Center in the past. Barry Switzer, Patch Adams, Magic Johnson, and Danny Glover have also appeared. The arena floor has also been the showcase for a wide range of events including basketball games, circuses, cage fighting, wrestling arts and crafts festivals, coin, tool and gun shows, and the annual Muskogee exchange club chili & BBQ cook off. Complete with two concession areas and six dressing rooms, the Muskogee Civic Center arena has the capability to host many acts through the year. Crowds love the Muskogee Civic Center for its accessibility and for the venue's "up-close" and personal atmosphere.

One or more Spectra divisions are at work supporting five additional Oklahoma venues, including:

Comanche Red River Casino (Food Services & Hospitality)

Comanche Nation Casino (Food Services & Hospitality)

University of Oklahoma (Ticketing & Fan Engagement)

University of Tulsa (Ticketing & Fan Engagement)

Enid Events Center (Venue Management and Ticketing & Fan Engagement)

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

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