HOW PAC UPTIX WORKS

1. Stored value tickets are purchased for single events, group sales, or season tickets and purchased through any sales channel.
2. Season ticket holders, via a fully branded website, manage their stored value tickets, purchase additional credit and view tickets.
3. Customers present their ticket at the point-of-sale to be scanned and used as payment for concessions or merchandise.

FEATURES

- **Simple Management:** Different types of tickets can be given different rules and values in the system.
- **Customizable Redemption:** Manage the sales channels and the times of your choice.
- **Online Uptix Tools:** A custom website allows ticket holders to manage tickets, add value, view ticket and event information, and register tickets to protect against theft or loss.
- **Group Ticket Sales:** Use a batch process to add value onto large numbers of group tickets.
- **Instant-win Promotions:** Provide additional in-game events entertainment value. *(reward value after a goal scored in the second period)*

BENEFITS OF PAC UPTIX

**Increase Customer Spend**
- Drive per caps for food, merchandise or concessions with stored value payment.
- Entertain corporate clients or employees with stored value to spend at company-hosted events.

**Increase Retention and Season Ticket Sales**
- Offer an “express line” for season ticket holders/subscribers using PAC Uptix.
- Build a comprehensive loyalty program with stored value rewards and points earned for concession and merchandise purchases.

**Improve the Customer Experience**
- Engage customers with instant-win promotions that add funds to the ticket.
- Automatically include stored value onto a VIP package ticket for a premium experience.

**Increase Concession Profit**
- Paying with tickets is quick, queues move faster, and venues can quickly serve more customers.
- Lower costs for cash handling, insurance, and credit card processing.