



FOR IMMEDIATE RELEASE:

Spectra by Comcast Spectacor Renovates Ruth Eckerd Hall Kitchen to Enhance Guest Experience

September 9, 2015 (Clearwater, FL) – Spectra by Comcast Spectacor, the provider of Food Services & Hospitality to Ruth Eckerd Hall recently completed an extensive kitchen renovation that completely redefines the guest experience at the venue.

The renovations allow for more efficiency in the kitchen while presenting a positive experience for guests. They include a new walk-in refrigerator and freezer, new epoxy flooring, a new dishwasher with FRP covered wall, four new ovens, a new tilt skillet, a new range, a new grill, new cold and hot boxes, and a new wall to block noise from the entryway of the kitchen.

Spectra increased catering sales at Ruth Eckerd Hall by 21% in the first year of operation (2012-2013), and 69% in the second year of operation (2013-2014). Spectra also increased concession sales in the second year of operation by 46% (2013-2014). The demand for food services at the venue continues to increase, and the kitchen renovations ensure that the guest experience is only made more positive.

Spectra Food Services & Hospitality (formerly Ovations Food Services) operates at more than 140 facilities throughout the United States and Canada, including major and minor league sports facilities, arenas, convention centers, performing arts and cultural attractions, casinos and fairgrounds. Locally Spectra Food Services & Hospitality also operates at the Capitol Theater, the Museum of Science and Industry (MOSI), Tampa's Lowry Park Zoo, and the Lakeland Center. Spectra Venue Management operates at the USF Sundome.

Spectra improved the kitchen to accommodate the ever-growing demand for concessions and catering. The kitchen improvements allow for multiple access points to the kitchen, additional storage, higher efficiencies when prepping and cooking food, higher quality offerings and more.

"To operate more efficiently, we felt it was imperative to renovate the kitchen so that we can provide an enhanced customer experience and produce a higher food quality product," said Spectra Food Services & Hospitality's Brandon Huskins, General Manager at Ruth Eckerd Hall.

About Spectra

Spectra's Food Services & Hospitality division delivers the industry's most innovative and profitable solutions through its Everything's Fresh™ philosophy at sports arenas, stadiums, casinos, convention centers, cultural attractions, fairgrounds, and other specialty venues. Spectra Food Services & Hospitality serves over 250,000 events and 40 million guests each year.



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