FOR IMMEDIATE RELEASE

Date: August 25, 2015

Come “kid” around at the FREE 9th Annual Kids Block Party hosted at the St. Charles Convention Center Saturday, August 29th, 2015

(St. Charles, MO) – Spectra by Comcast Spectacor, which provides Venue Management to the St. Charles Convention Center will host the 9th annual Kids Block Party at the St. Charles Convention Center on Saturday, August 29th from 10 a.m. – 2 p.m. This free, community event encourages healthy, active, and safe lifestyles. Kids will enjoy inflatables, arts and crafts, games, music and dancing, interacting with their favorite trucks, and more! Parents will appreciate information on health, nutrition, and safety.

Activities confirmed for this year’s Kids Block Party:
• All-in-one sports arena, duel slide, 5-in-one bounce house, and standard bounce house inflatables
• St. Louis Children’s Hospital’s Safety Street
• Obstacle Course provided by The Magic House
• Princess Anna and Queen Elsa singing songs from Disney’s “Frozen” 12:15 p.m. to 12:45 p.m.
• Fit4Mom Stroller Demos 11 a.m. to 11:15 a.m. and 1 p.m. to 1:15 p.m.
• Music and Dancing with Utopia Entertainment
• Face Painting
• Monster Trucks
• A variety of St. Charles Public Works vehicles
• SWAT and Tactical vehicles provided by St. Charles Police Department
• Red the Firetruck (from Pixar’s “Cars”)
• Mascots including Ruffy from the Rascals, Andy the Armadillo from Texas Roadhouse, the Tooth Fairy, and Scrubs from Inflatable Sponsor Our Urgent Care.
• And more!

Organized and hosted by Spectra by Comcast Spectacor, this year’s Kids Block Party sponsors include Immanuel Lutheran Church & School (presenting sponsor), Our Urgent Care (inflatable sponsor), Community News (media sponsor), and St. Louis Sprout and About (media sponsor).

“Spectra is excited to spend the day with our community at the Kids Block Party,” said Spectra’s Kristin Bowen, Marketing Manager at the St. Charles Convention Center. “We have plenty of fun audience-engaging activities for attendees of all ages.”
Event exhibitors have provided excellent prizes including but not limited to: Family 4 Pack Disney on Ice Tickets, Renaud Spirit Center Family Passes, and Texas Roadhouse Gift Certificates.

**Special Offer:** Attendees will receive a coupon for 10% off concessions at the event for donating one of the following personal care items: shampoo, conditioner, toothpaste, toothbrush, body wash, soap, deodorant, floss, or mouthwash. All donations will then be given to St. Charles residents in need during the Helping Hands for the Holidays event at the St. Charles Convention Center event December 17th. Food available for purchase at the event includes hot dogs, burgers, chicken strips, and more.

Stay connected with all the latest updates by liking the Saint Charles Convention Center Facebook Page, RSVP to the 2015 Kids Block Party Facebook Event, follow us on Twitter or Instagram (#KBP2015) and checking out the 2015 Kids Block Party website.

**Photo Attached:** *Child enjoys sitting in a truck, an outdoor component of the Kids Block Party.*

The Saint Charles Convention Center opened in April of 2005 and has hosted over 3,600 events since opening. Named “Best Place to Hold a Meeting” by local businesses, the facility boasts an elegant 16,200 sq. ft. Grand Ballroom, and 27,600 sq. ft. of Exhibit Hall space expandable to 35,700 sq. ft. through the adjacent Junior Ballroom. The facility features additional meeting rooms, the Executive Board Room, and our Cyber Café. One-stop shopping is always available as the Center features shipping through the Business and Guest Services Center as well as in-house catering, decorating, audio/visual, state-of-the-art communications, marketing, and event staffing for meetings and exhibitions. The Saint Charles Convention Center is conveniently located on I-70 only 15 minutes from Lambert St. Louis International Airport and is attached to a 296-room Embassy Suites Hotel.

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, PA, in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League’s Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com, and WellsFargoCenterPhilly.com for more information.

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